

Retail Industry Thought Leaders Converge at 7th Annual RetailNext Executive Forum

Smart Store Retail IoT Market Leader Promotes Catalysts for Retail Industry Thought Leadership and Change

SAN JOSE, CALIFORNIA, UNITED STATES, May 30, 2017

[/EINPresswire.com/](http://EINPresswire.com/) -- Today, [RetailNext](#)

Inc., the worldwide leader in retail IoT and smart store analytics for optimizing shopper experience, announced its seventh annual RetailNext Executive Forum, Insight : Ignite, May 31 through June 2 at the Silverado Resort and Spa in Napa, Calif. The annual conference features content and programming facilitated by RetailNext clients, acclaimed retail industry experts and a full roster of strategic partners representing a 360-degree view of today's complex omnichannel retail enterprises.



“RetailNext is excited and proud to again host retail thought leaders across a variety of disciplines at its annual Executive Forum,” said [Bridget Johns](#), head of marketing and customer experience at RetailNext. “Shoppers continue to dictate change to the retail industry, and the Executive Forum allows a dynamic, multi-directional exchange of ideas between RetailNext’s customers, partners and its employees to inspire and empower retailers to deliver the shopping experiences necessary to meet the values and the ever-rising needs of their customers.”

With over 200 retail professionals from the United States, Canada, United Kingdom, France, Spain, Japan, China, Taiwan, Indonesia, Singapore and Australia in attendance, the RetailNext Executive Forum directly addresses the challenging retail environment and focuses on innovations to better understand shopping behaviors, optimize shopping experiences and engage shoppers in more personalized manners. The Executive Forum and its associated events offer rich agendas featuring keynote addresses, panel discussions, breakout sessions, workshops and networking opportunities.

In addition to keynote presentations by Leslie Ghize, executive vice president of TOBE and senior vice president of The Doner Group, and Julie Bernard, chief marketing officer of Verve Mobile, and a distinguished roster of customer guest speakers, key members of the RetailNext Ecosystem Partner Program, including Oak Labs, FoyerLive, WorkForce Software, Shift Messenger, ThinkTime, Inkling and by REVEAL will be attending as part of the Solution Showcase, an interactive environment highlighting the growing ecosystem of partners utilizing RetailNext’ SaaS platform to deliver powerful new solutions for retailers.

“Since its inception in 2007, RetailNext has worked with leading retailers, manufacturers and malls to better understand shoppers and their shopping journeys and behaviors,” added Johns. “At the Executive Forum, stakeholders from all over the world of retail will delve into the industry’s immense challenges and opportunities, and emerge with new ideas and strategies driving success in retail’s most complex and competitive era.”

About RetailNext

The first retail vertical IoT platform to bring e-commerce style shopper analytics to brick-and-mortar

stores, brands and malls, RetailNext is a pioneer in focusing entirely on optimizing the shopper experience. Through its centralized SaaS platform, RetailNext automatically collects and analyzes shopper behavior data, providing retailers with insight to improve the shopper experience real time.

More than 350 retailers in over 70 countries have adopted RetailNext's analytics software and retail expertise to better understand the shopper journey in order to increase same-store sales, reduce theft and eliminate unnecessary costs. RetailNext is headquartered in San Jose, Calif. Learn more at www.retailnext.net.

Follow the #inspiringretail, #smartstore and #RNEF17 conversations on Twitter [@RetailNext](https://twitter.com/RetailNext).

###

Media Contacts:

Ray Hartjen

RetailNext, Inc.

(925) 895-5441

ray.hartjen@retailnext.net

RetailNext Inc. and RetailNext are trademarks of RetailNext Inc. in the United States.

Ray Hartjen

RetailNext

9258955441

[email us here](#)

This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases.

© 1995-2017 IPD Group, Inc. All Right Reserved.