

## Prof. Narayana Rao KVSS's Lecture is a Big Hit at the Annual Conference of IISE 2017, held at Pittsburgh, PA, USA.

Prof. Narayana Rao defines industrial engineering as system efficiency engineering and human effort engineering.

PITTSBURGH, PA, USA, May 27, 2017 /EINPresswire.com/ -- The world famous and extremely

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Industrial Engineering is system efficiency engineering and human effort engineering."

Narayana Rao KVSS

popular international blogger Prof. Narayana Rao KVSS, Professor at National Institute of Industrial Engineering, Mumbai gave a spellbinding presentation on the principles of industrial engineering, at the Annual Conference of IISE 2017 held in Pittsburgh.

Prof. Rao gave the presentation on 23 May 2017. Prof. Rao maintains the popular blog on Industrial Engineering, Industrial Engineering Knowledge Center at

## http://nraoiekc.blogspot.com

Prof. KVSS started by narrating the history of industrial engineering; he then explained his contribution to the subject:

Prof. Narayana Rao defines industrial engineering as system efficiency engineering and human effort engineering. Taylor authored a theoretical treatise "Scientific Management" in 1911 and gave four principles of scientific management. There was still scope for improving the development principles of industrial engineering by incorporating the principles of scientific management. Prof Narayana Rao also identified the range and the gap in the industrial engineering literature. He came up with primary principles of industrial engineering. A paper on this technical subject was presented at a national conference in NITIE, Mumbai in November 2016.

There was scope for the development of principles of industrial engineering by incorporating the principles of scientific management to provide focus to the discipline. Prof Narayana Rao identified this gap in the industrial engineering literature and made a significant contribution.

He presented an elaborate list of principles of industrial engineering. He also clarified the management activity of industrial engineers.

Prof. Narayana Rao reminded the attendees at the conference to remember F.W. Taylor and his contribution to industrial engineering. All this happened in Pittsburgh, PA the birth state of F.W. Taylor. Pittsburgh was also the headquarters of Maynard Associates, the famous industrial engineering consultancy organization formed in 1934. Maynard's Handbook of Industrial Engineering is very popular in industrial engineering literature. Prof. Narayana Rao appropriately shared his world-changing innovations at the birthplace of industrial engineering.

The presentation is available as YouTube video at https://www.youtube.com/watch?v=pU8CdWfZZdU&t=690s

For any clarification on the presentation, Prof Rao can be contacted through email: kvssnrao55 at gmail.com. Prof Rao is interested in making further presentations on the principles of industrial engineering, and evolution of industrial engineering.

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