

Tangy Lab Social Media Agency Celebrates 2nd year with new office opening in Singapore

Tangy Lab Group Pte. Ltd. is celebrating its 2 year anniversary and reveals some of its big wins and challenges it faced getting this far.

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/EINPresswire.com/ -- Tangy Lab Group Pte. Ltd. is celebrating their 2nd year Anniversary with a new office opening, which commemorates 2 fast exponential growth years in business. This is a huge milestone for the Singapore-based digital marketing agency Tangy Lab Group Pte. Ltd., which has provided [Facebook advertising](#) and [social media marketing](#) services to business owners and entrepreneurs since 2015.



Tangy Lab Group Pte. Ltd. got its start in 2015 when founder Norman Yeo set the intention to help businesses grow through social media marketing and lead generation.

One of the earliest challenges Tangy Lab Group Pte. Ltd. faced was cashflow and finding clients willing to believe in a new social media start up company.

While every business of course faces challenges, some, like Tangy Lab Group Pte. Ltd. are fortunate enough to enjoy real successes, wins and victories too. Once such victory came when within 3 months they were net positive and by the second year they had grown the company to a high 6-digit business with an initial capital injection of less than SGD5,000. Some of their well known clients include brands such as 3M, NTUC, and Hourglass..

Norman Yeo, Director at Tangy Lab Group Pte. Ltd. was also quoted when discussing another big win. "One of the high points of Tangy Lab Group Pte. Ltd.'s history so far was launching the highly successful Facebook Lead Explosion Masterclass. We have also trained more than 2,000 Business Owners and Sales Professionals on how they can increase sales through [Facebook Marketing](#)."

Tangy Lab Group Pte. Ltd.'s Founder, Norman Yeo says "We're delighted to be celebrating our 2 Year Anniversary. I believe the secret to getting this far in business today is adapting, learning fast, and taking action. As an entrepreneur, we have limitless potential to achieve and not allowing that potential to come through is not being fair to oneself."

Tangy Lab Group Pte. Ltd. currently consists of 7 employees and has big plans for the upcoming year. One of their core objectives is empower local SMES to skyrocket their sales and grow their business through social media and Facebook advertising..

Tangy Lab Group Pte. Ltd. would also like to thank friends, customers and all its partners for their well wishes on this happy occasion.

More information on the business can be found at <https://www.tangylab.com/>

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