

Tortilla Market: Global Major Key Players Research – Forecast to 2022

Global Tortilla Market Information- by source (corn, wheat and others), by product-type (tortilla mix, pre-cooked tortilla, frozen tortilla, tortilla chips)

PUNE, MAHARASHTRA, INDIA, May 29, 2017 /EINPresswire.com/ -- Market Research Future.com add new report of "[Global Tortilla Market](#) Research Report - Forecast to 2022" it contains Company information, geographical data and Table of Content

Global [Tortilla Market](#) Information- by source (corn, wheat and others), by product-type ([tortilla](#) mix, pre-cooked tortilla, frozen tortilla, tortilla chips and others), by nutritional profile (gluten-free, low-carb, vegan and others), by distribution channel (hypermarket and supermarkets, convenience stores, retailers, e-commerce and others) and by Region Forecast to 2022

The global Tortilla market is segmented into North America, Europe, Asia Pacific, and rest of the world (ROW). Among these North America has the major market share followed by Europe. Rise in demand of convenience food products amongst the developed countries of North America and Europe region is having a positive impact on the Tortilla market. Canada, Italy, Germany, U.K., U.S. are the major importers of Tortilla.

Segments: Tortilla has been segmented on the basis of source which comprises corn, wheat and others, Tortilla has been segmented on the basis of product-type which comprises tortilla mix, pre-cooked tortilla, frozen tortilla, tortilla chips and others, Tortilla has been segmented on the basis of nutritional profile which comprises gluten-free, low-carb, vegan and others, Tortilla has been segmented on the basis of distribution channel which comprises hypermarket and supermarket, convenience stores, retailers, e-commerce and others.

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Market Synopsis of Tortilla:

Market Definition:

Tortilla is a form of baked bread which is majorly prepared from corn and wheat. The use of corn in the preparation of tortilla enhances its nutritional value as corn is a rich source of proteins, vitamins and minerals. Vitamin B controls the vital metabolism of cell. The process of production of tortilla from corn involves the soaking of corn in the limewater and this process helps in the availability of Vitamin B after its consumption.

Market Scenario:

Increasing urbanization has caused the ready-to-eat food market to grow globally which is supporting the tortilla market directly. Increase in working women population has resulted in increased tortilla sale in the developing countries. Tortilla has potential application as bread replacer as it is found to be more nutritious. It is consumed as snacks in the form of ready-to-eat baked chips and tortilla shells. It has multi-purpose application in preparation of various food dishes. The sale of tortilla chips as a nutrient snack product is found to be escalating. In addition, based on the nutritional properties the application of tortilla as convenience food is anticipated to grow at a higher growth rate.

Study Objectives of Tortilla Market:

- Detail analysis of the market's segments and sub-segments
- To estimate and forecast market size by source, product-type, nutritional profile, distribution

channel and region

- To analyse key driving forces which are influencing the market
- Region level market analysis and market estimation of North America, Europe, Asia, and rest of the world (ROW) and their countries
- Value chain analysis & supply chain analysis of the Tortilla
- Company profiling of major players in the market
- Competitive strategy analysis and mapping key stakeholders in the market
- Analysis of historical market trends and technologies along with current government regulatory requirements

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Key Players:

The key players profiled in the Tortilla market are

- White Mission Foods Inc. (U.S.)
- Tyson Mexican Original, Inc. (U.S.)
- Gruma Corporation (Mexico)
- Bimbo Bakeries USA, Inc. (U.S.)
- Signature Flatbreads Ltd (U.K.)
- Diven S.A. (Spain)
- Mexican Food Specialties, Inc. (U.S.)
- Ole Mexican Foods Inc. (U.S.)

The Tortilla market is segmented under the following regions mentioned below:

North America

- U.S.
- Canada
- Europe

Europe

- Germany
- France
- Italy
- Spain
- U.K.
- Rest of Europe

Asia-Pacific

- China
- India
- Australia
- Thailand
- Rest of Asia Pacific

Rest of the world

- Brazil
- Argentina
- Saudi Arabia
- South Africa
- Others

The report for Global Tortilla Market of Market Research Future comprises of extensive primary research along with the detailed analysis of qualitative as well as quantitative aspects by various industry experts, key opinion leaders to gain the deeper insight of the market and industry

performance. The report gives the clear picture of current market scenario which includes historical and projected market size in terms of value and volume, technological advancement, macro economical and governing factors in the market. The report provides details information and strategies of the top key players in the industry. The report also gives a broad study of the different markets segments and regions.

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Akash Anand
Market Research Future
+1 646 845 9312
email us here

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