

# Footnanny Founder Gloria L. Williams Debuts New Products on HSN to Celebrate Go BareFoot Day and Her Birthday

*The Footnanny Brand Expands the Line of 9 Products With the Addition of Jasmine Foot Cream, MAN Unscented Foot Cream, and MAN Eucalyptus Soaking Salts*

ST. PETERSBURG, FLORIDA, USA, May 30, 2017 /EINPresswire.com/ -- To kick off National Go Barefoot Day and the June 1 birthday of [Gloria L. Williams](#), the founder and creator of the Footnanny brand, returns to HSN for the third time to debut 3 new products to add to 9 existing popular fragrances: Jasmine Foot Cream, MAN Unscented Foot Cream and MAN Eucalyptus Soaking Salts.

Williams will showcase her "made in the USA" line of signature foot creams and soaking salts and demonstrate her signature "#spankitout application method on Wednesday, May 31, 2017 for three shows: 1 a.m., 3 p.m., and 9 p.m. EST on the highly watched segments: Summer Beauty featuring Beauty RX with Amy Morrison; Summer Beauty featuring Silk'n with Bobbi Ray Carter; and Summer Beauty featuring Tan-Luxe with Shannon Smith; respectively.



Footnanny Debuts Jasmine Foot Cream, MAN Unscented Foot Cream and MAN Eucalyptus Soaking Salts on HSN on May 31, 2017

“HSN is a great match for my brand because we both provide great customer service,” said Williams. Shopping is easy with HSN. Footnanny products are available across all of HSN’s platforms, including HSN.com or call 800-284-3100.

“

I am proud to be able to touch people with my products in the United States through HSN.”

*Gloria L. Williams, Footnanny CEO*

“My fragrant creams are made with a blend of shea and cocoa butters, aromatherapy, and vitamins in a rich cream designed especially for feet,” said Williams, a certified reflexologist. “I recommend my MAN unscented foot cream for diabetics and men who don’t want a fragrance.”

“Just in time to celebrate National Go Barefoot Day and my birthday, I am offering my new and

existing line of popular fragrances at 50% off – Lavender; Unscented; Peppermint; Teatree; Chocolate; Pumpkin/Vanilla; Eucalyptus; Unscented; and Lemon foot creams – and Rose Lime foot soaking salts will be available at a price that can't be beat," said Williams aka Footnanny and is a celebrity pedicurist. "Stock up because I recommend that you treat your feet daily as a beauty and foot health regimen to get the best results."

"I am proud to be able to touch people with my products in the United States through HSN," said Williams. HSN reaches approximately 94 million homes (24 hours a day, seven days a week, live 364 days a year). "My next phase for my brand is a global presence," said Williams.

The Footnanny brand's popularity was the result of a tweet sent by Ms. Oprah Winfrey that went viral. "Making the O Magazine's List for an unprecedented third year in a row has been phenomenal and humbling," said Williams who expanded her brand to include foot soaking salts with therapeutic properties of essential oils of rose and lime combined with a blend of four salts: Himalayan, Dead Sea, Foaming Sea Salt, and Epsom to create the perfect balance of a natural foot detox.

Promoting health and wellness for feet is Williams' mission. The Footnanny brand has been the ultimate indulgence for Ms. Winfrey; Stedman Graham; and Gayle King. Celebrities, such as the 44th First Lady of the U.S. Michelle Obama; Maria Shriver; 2016 Olympic Gold Medalist Pro Golfer Justin Rose; Taraji P. Henson; Randy Jackson; Lady Gaga; Loretta Devine; Omar Gooding; A\$AP Rocky; Cicely Tyson; Julia Roberts; Sean "P Diddy" Combs; Jimmy Jean-Louis; Bellamy Young; Sela Ward; Rita Wilson; Liana Mendoza; Patrick Faucette; Paula Jai Parker; Jessica Simpson; Ashanti; Christy Turlington; Keri Russell; and more have experienced the Footnanny "dream" cream and salts.

You can also order with the [Footnanny Mobile App](#). Footnanny is on Twitter and Instagram @Footnanny. Like her on [Facebook](#) to get tips about foot care. To connect with Footnanny, send a note to [footnanny@footnanny.com](mailto:footnanny@footnanny.com). #spankitout

For more information about the collection and to shop the expanded assortment, visit [www.hsn.com](http://www.hsn.com) (keyword: Footnanny). Join the conversation @HSN on Facebook, Instagram and Twitter. For appearances and interviews, contact Platinum Star PR at [info@platinumstarpr.com](mailto:info@platinumstarpr.com) or 213-276-7827.

About Gloria L. Williams



Get a Great Deal on HSN on all Footnanny Foot Creams and Soaking Salts.



Footnanny products are made in the USA.

Gloria L. Williams, the creator and CEO of [footnanny.com](http://www.footnanny.com), is a licensed nail technician, spa consultant, and certified reflexologist. Williams is the personal pedicurist for Ms. Oprah Winfrey. Williams' Footnanny cream made the prestigious Oprah's Favorite Things 2014, 2015, and 2016 list. Her products have been featured on [Home and Family](#), The Talk, Good Morning America, and at the Valspar Golf Championship at the Innisbrook Resort. Williams gives back to several charities including Blessings in a Backpack, Kiva, and Soles4Souls: The Power of a Pair of Shoes Campaign through Footnanny Cares at [www.footnanny.com](http://www.footnanny.com).

Marie Lemelle  
Platinum Star PR  
(213) 276-7827  
email us here

---

This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases.

© 1995-2017 IPD Group, Inc. All Right Reserved.