

Genians Attending Infosecurity Europe 2017

Genian NAC with Device Platform Intelligence Reimagines Network Access Control for the IoT Era

NORTH ANDOVER, MA, UNITED STATES, June 1, 2017 /EINPresswire.com/ -- Genians, the industry leader of innovative Network Access Control (NAC) solutions, announced today it is attending the Infosecurity Europe 2017 convention in



London from June 6-8, 2017. As the current market share leader in the Korean NAC space, Genians has seen rapid growth around the world since its founding in 2005 and has quickly established itself as a pioneer in the world of Internet of Things (IoT).

Genians will demonstrate a cloud-based NAC solution by introducing Device Platform Intelligence. This proprietary technology gives a holistic approach to network visibility to see the current trends of all devices accessing to your network, offers insight into any challenges arising, and enables you to take the right actions to meet those challenges in the most secure and economical way.

"Given the recent influx of DDoS attacks and ransomware exploits such as WannaCry, your network security is more important than ever," Genians president and co-founder Kyeyeon Kim said. "Part of maintaining that security is by ensuring that all your devices are up-to-date with the latest firmware and software updates, but most importantly, keeping track of the most updated news regarding the business status of the manufacturers and the end of life (EOL) of the devices themselves."

"This can be difficult and time-consuming for large networks with many devices," Kyeyeon added. "With <u>Genian NAC</u>, you can easily maintain full visibility and control of all your network assets through the cloud and make sure they are patched, current, and still viable - all for a fraction of the cost of traditional NAC solutions."

Genians' Device Platform Intelligence incorporates technology information with business context to ascertain any vulnerabilities and keep network operators ahead of the changing network landscape. Genian NAC, powered by this intelligence, performs ongoing compliance checks more efficiently to ensure all devices on your network are continually identified and authorized, are given access control based on your policies, and are constantly referenced against vendor/manufacturer information to determine if they need to be retired.

This holistic approach will ensure your business maintains the highest level of security and maximize IT operational efficiency in the IoT era. For more information, please stop by booth L65 during Infosecurity Europe 2017, or start now with a 30-day free trial at www.genians.com.

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ABOUT GENIANS:

Genians provides the industry's leading Network Access Control solution, which helps maintain full visibility and control of all your network assets and ensures them to be the highest level of security and compliance. Genians secures millions of various endpoints in organizations of all sizes and industries, including global Fortune 500 companies, the government, the military, energy, finance, healthcare, education, and more. Genians keeps working to build a better security culture in the connected world by teaming up with the community and industry leaders around the world.

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