



SmartCard Marketing Sys Inc. (OTC: SMKG) & VeritasPay Philippines Inc. Partnership Agreement to expanding Fintech

SmartCard Marketing Systems Inc (OTC:SMKG) and VeritasPay of the Philippines partner to deliver EMV MPOS & EPOS to Retail & Enterprise Industry.

MANHATTAN, NEW YORK, USA, May 30, 2017 /EINPresswire.com/ -- SmartCard Marketing Systems, Inc. and VeritasPay have created a powerful partnership for the [Fintech](#) Industry launching a full suite of solutions that has been developed to accelerate [EMV](#) and Fintech solutions for Banks, Telco's and Enterprises. The launch of an integrated suite of EMV Devices developed into one unique library sharing message specs that is accessible by ISV partners in the Point-of-Sale or Enterprise Ready Platforms servicing SME Merchants with a suite of payment options, including Wireless EMV [MPOS](#) & EPOS for Retail Omni-channel merchants. The product bundle will target Banks, Telco's, Enterprises in key markets including North America, Asia & LATAM.

Massimo Barone CEO stated "We are excited about this partnership with VeritasPay and share a vision on what the EMV and ecommerce environment should look & feel like. Our objective with VeritasPay has been to establish a network of global acquiring and processors that conform to the unified messaging specifications to ultimately deliver a powerful suite of MPOS Devices & Semi-integrated Apps. There is no industry fast-track solution today that delivers a more powerful and dynamic library of products and applications for the payment industry. "

Gary Repchuk, of Primeline Hong Kong Ltd. adds "Enabling SmartCard Marketing Systems through our technology to provide a Global solution to their partners is very exciting. By combining VeritasPay's robust omni-channel payment eco-system and libraries with the marketing and payment expertise of Smartcard we are confident our disruptive capabilities will be welcomed by the FINTECH industry and Banks alike.

About Primeline Hong Kong

PrimeLine Hong Kong Ltd has developed VeritasPay: a proprietary, powerful and robust middleware to securely manage all aspects of the global payment eco-system. Built and based on the latest software development tools and on an Agile development model, VeritasPay's power lies in its ability to simultaneously manage: Multiple mPOS Devices, Merchants, Payment Gateways, FINTEC solutions, eCOM companies, and securely connect to banks, Telco's and PCI DSS L1 processors. The PCI compliant platform delivers true point to point encryption (P2PE) on all transactions managed by the eco-system.

Our customized Mobile POS (mPOS) or eCOM & Gateway option to Banks, Acquirers and Enterprise client focuses on affordable mobile solutions using our cloud based, multi-dimensional Middleware & eco-system that can interoperate with any business system and our EMV, NFC, QR and swipe mPOS terminals can also be deployed as a SaaS model for our Acquiring clients. All or parts of our offerings can be delivered as a white-label solution to our clients/partners.

About SmartCard Marketing Systems, Inc.

SmartCard Marketing Systems Inc. (SMKG: OTC) is a Fintech payment accelerator Co & solutions provider to the payments industry, delivering cloud-based EMV host Acquiring & Issuing solutions to banks, telecoms and enterprise customers. In addition, the company's in-house advisory services offer customers proprietary software solutions including Genorocity.com, a coupon and incentive platform for the Retail & Events industry, Check21SAAS.com a Remote Deposit Check solution for X9 clearing and VelocityMWallet.com, a transaction payment ecosystem for alternative payment solutions & processing. For more information, go to www.smartcardmarketingsystems.com.

we seek safe harbor

SOURCE SmartCard Marketing Systems Inc (OTC:SMKG)

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