

# Consumer Endpoint Security Market Analysis, Strategic Assessment, Trend Outlook and Bussiness Opportunities 2017-2020

The analysts forecast the global consumer endpoint security market to grow at a CAGR of 11.81% during the period 2016-2020.

PUNE, INDIA, May 31, 2017 /EINPresswire.com/

WiseGuyReports.Com Publish a New Market Research Report On - "Consumer Endpoint Security Market Analysis, Strategic Assessment, Trend Outlook and Bussiness Opportunities 2017-2020".

Endpoint security refers to the protection of the corporate network when accessed remotely from devices such as laptops, PCs, tablets, and smartphones. Endpoint security mainly consists of two components; security software and client software. While security software is centrally located, and is installed on the server, within the network, client software is installed on every external device, and connected to the home network. These servers or gateways verify the logins from the endpoints and regularly updates the



security software of the device. Consumers use devices like smartphones, tablets, laptops for both personal and professional purposes, making endpoint security solutions an essential tool for securing data.

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Covered in this report

The report covers the present scenario and the growth prospects of the global consumer endpoint

security market for 2016-2020. To calculate the market size, the report considers the revenue generated from the sales of endpoint security software, including standalone and integrated security software.

The market is divided into the following segments based on geography:

- Americas
- APAC
- EMEA

The report, Global Consumer Endpoint Security Market 2016-2020, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

# Key vendors

- Forcepoint
- McAfee
- RSA Security
- Symantec
- Trend Micro

# Other prominent vendors

- Avast Software
- AVG Technologies
- Blue Coat Systems
- Check Point Software
- CipherCloud
- Cisco Systems
- Clearswift
- Digital Guardian
- eEye Digital Security
- ESET
- Fortinet
- F-Secure
- Gemalto
- HP
- IBM
- Microsoft
- Kaspersky Lab
- Panda Security
- Proofpoint
- SafeNet
- Sophos
- Trustwave
- WatchGuard Technologies

### Market driver

- Increasing number of endpoint attacks.
- For a full, detailed list, view our report

# Market challenge

• Increased complexity of network infrastructure.

• For a full, detailed list, view our report

### Market trend

- Growing adoption of SaaS-based security solutions.
- For a full, detailed list, view our report

Key questions answered in this report

- What will the market size be in 2020 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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