

Automotive Intelligent Tires 2017 Global Market Expected to Grow at CAGR Of 291.23% and Forecast to 2021

Wiseguyreports.Com Publish New Market Report On-"Automotive Intelligent Tires 2017 Global Market Expected to Grow at CAGR Of 291.23% and Forecast to 2021".

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<u>Automotive Intelligent Tires Market 2017</u>

Original equipment manufacturers (OEMs) are trying to fine tune their ADAS offerings considering the tread wear, which refers to a specificity of tires that changes with use. Some innovative ADAS manufacturers have programmed a specific wear rate based on the miles a tire travels. They have calibrated their ADAS responses based on this factor. This has led to the development of intelligent tires, wherein an assortment of embedded sensors in the tire feeds data to the ECU regarding the wear rate, tire pressure, specific road conditions, suspension feedback, and other related information. This information is used to fine-tune the responses of the vehicle ECU. seating and suspension, ADAS, safety features,



and others, thus continuously providing an enhanced ride experience.

The analysts forecast the global automotive intelligent tires market to grow at a CAGR of 291.23% during the period 2017-2021.

Covered in this report

The report covers the present scenario and the growth prospects of the global automotive intelligent tires market for 2017-2021. To calculate the market size, the report considers the revenue generated from the sales of automotive intelligent tires.

The market is divided into the following segments based on geography:

- Americas
- APAC
- EMEA

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The report, Global Automotive Intelligent Tires Market 2017-2021, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

Key vendors

- Bridgestone
- Continental
- Goodyear
- Michelin
- Pirelli
- Yokohama Rubber

Other prominent vendors

- Sumitomo Rubber Industries
- Hankook

Market driver

- The current state of autonomy in the automotive space
- For a full, detailed list, view our report

Market challenge

- Increased need for rationalizing the pricing of sensors
- For a full, detailed list, view our report

Market trend

- · Piezoelectric energy harvesting in intelligent tires
- For a full, detailed list, view our report

Key questions answered in this report

- What will the market size be in 2021 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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- Battery-less sensors to be used in intelligent tires
- Piezoelectric energy harvesting in intelligent tires
- MEMS sensors and computer vision applications enhancing accuracy and precision in the intelligent tires space
- Intelligent tires have a high probability of being used in platooning systems
- Use of IMU sensors in intelligent tires

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