

# Dyes and Pigments 2017 Global Market Expected to Grow at CAGR 3.99% and Forecast to 2020

WiseGuyReports.Com Publish a New Market Research Report On - "Dyes and Pigments 2017 Global Market Expected to Grow at CAGR 3.99% and Forecast to 2020".

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The analysts forecast the [global dyes and pigments market](#) to grow at a CAGR of 3.99% during the period 2016-2020.

Dyes and pigments are both coloring substances but differ from the other in terms of their solubility. While dyes are easily soluble in water and are absorbed by the material to which they are applied, pigments are insoluble in water and in most solvents. Pigments require mixing with a liquid binder or a carrying base that acts as a glue, and in which the pigment particles remain suspended. Dyes and pigments are used extensively in a range of industries like textiles, paints, pharmaceuticals, coatings, and plastics.

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Covered in this report

The report covers the present scenario and the growth prospects of the global dyes and pigments market for 2016-2020. To calculate the market size, the report considers the sales volume of dyes and pigments to key end-use industries worldwide.

The market is divided into the following segments based on geography:

- APAC
- Europe
- North America
- ROW



Dyes and Pigments Market 2017

The report, Global Dyes and Pigments Market 2016-2020, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

#### Key vendors

- BASF
- Clariant
- Cabot
- DuPont
- Huntsman
- LANXESS

#### Other prominent vendors

- ATUL
- DIC
- ECKART
- Heubach
- Flint

#### Market driver

- Growing demand for high-performance pigments
- For a full, detailed list, view our report

#### Market challenge

- Growing pressure on pricing strategies
- For a full, detailed list, view our report

#### Market trend

- Growing preference for non-toxic natural dyes
- For a full, detailed list, view our report

#### Key questions answered in this report

- What will the market size be in 2020 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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- Shift of manufacturing hub to APAC
- Growing preference for non-toxic natural dyes

Continued.....

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