

World Leader in Luxury Elevator Footwear, GuidoMaggi, Unveils Newest Collection

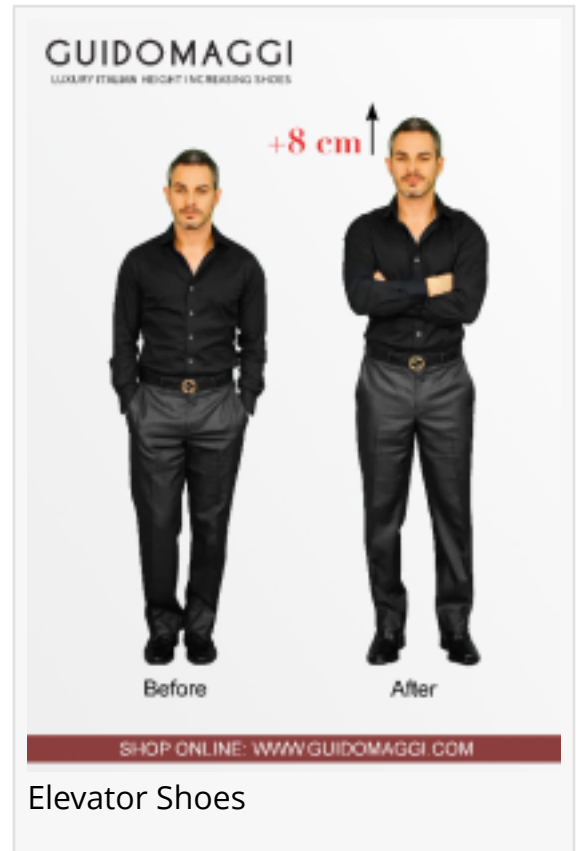
From bold, trendy styles to timeless classics, GuidoMaggi's newest collection of Italian made elevator shoes offers edge and elegance with each luxurious pair

MILAN, ITALY, June 1, 2017 /EINPresswire.com/ -- GuidoMaggi, a world leader in height increasing shoes for men, has released its [Spring/Summer 2017 collection](#) – a carefully curated selection of boots, sneakers and loafers that straddles the line between elegance and edge. Handmade in Italy from materials of the finest quality, GuidoMaggi elevator footwear combines a fashion-forward aesthetic with functionality, helping men achieve taller height in a discreet manner that keeps true to a sophisticated sense of style.

The Spring/Summer Collection includes a wide array of luxury footwear made for the modern gentlemen. From bold styles in the form of dress boots and loafers, to casual models like sneakers and elevator sandals, the new collection embodies the same unparalleled craftsmanship and aesthetic as GuidoMaggi's previous collections of height increasing shoes.

The release of the new collection comes just months after GuidoMaggi's first [showroom in Milan](#) and the newly opened one in Lecce. The Spring/Summer 2017 capsule is filled with a variety of daring and timeless styles, including those made from exotic leathers and other rare materials. The standout colors of the season will include luxe shades of brown, black and bordeaux. These versatile colors will transition seamlessly into fall, offering new ways to wear these exquisitely crafted elevator footwear. In addition to an extensive variety of ready-to-wear shoes, GuidoMaggi's customization process allows men and women to choose from a range of colors, cuts and heel heights to forge a shoe that speaks directly to their own personal aesthetic.

"Today's men," said CEO & Founder of GuidoMaggi, Emanuele Briganti, "love to wear beautiful, comfortable shoes that truly reflect their character. That's why we focus on high quality materials and on soft and breathable leathers and fabrics. The new collection includes timeless,



classic and ceremonial models, as well as bold designs and colors. Classic ladies' boots and moccasins in full-bodied or exotic leather are carefully designed to the smallest detail. This ensures that both young and mature people receive style and comfort without sacrificing elegance. This year, our collection was inspired by 1970s, so think high-boots with calfskin uppers for a "cool" and "extremely vintage" effect."

Among the many striking shoes seen throughout their new collection is the "Como" shoe. This supremely stylish sneaker is made from fine organic cotton and soft leather, with a 2.6 inch heel for a subtle boost in height. On the opposite end of the style spectrum lies the "Monte Carlo" shoe, made from ultra-luxurious baby alligator leather, which places the shoe at the pinnacle of elegance. One of the collection's most unique styles, the striking "Sanremo" shoe, utilizes a special technique that creates a stunning "vintage" effect.

The diversity found within GuidoMaggi's seasonal collections ensure the perfect style for every man, no matter his age. As new trends continually emerge in the men's fashion realm, GuidoMaggi once again stays ahead of the game.

Giuseppe Briganti

GUIDOMAGGI - LUXURY ITALIAN HEIGHT INCREASING SHOES

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