

# Covfefe causes Social Media Manager to offer her services free to Trump

*"Covfefe and bots are a perfect example why public figures and businesses need a social media strategy"*

NEW YORK, NY, USA, June 1, 2017  
/EINPresswire.com/ -- Social media manager and strategist offers President Trump 1 month free of social media management:

"I see Mr. Trump having issues handling his Twitter, from bots to covfefe, it has become clear that someone needs to guide him and take on a new strategy." The strategist has been watching the confusion on Mr. Trump's social media platforms for over a year but, it was the #covfefe phenomenon that caused her to step forward:

"This is a perfect example why public figures and businesses need a social media strategy"

Her number 1 tip, don't ever pay for followers and fans, it will always come back to haunt you. Bots make it difficult to manage your social platforms, causing ads budget to not work as well as it should since this audience has nothing to offer back.

"Businesses owners usually find this out, later on, once you start promoting content you will see only a fraction of the audience is responding and the budget is wasted on targeting these bots"

Her service: DigitalSocialMKT.com now owns the domain DontCovfefe.com

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