



Property Perks Plus Launches Home Improvement Directory Supporting Skilled Trades

NEW YORK, UNITED STATES, June 1, 2017 /EINPresswire.com/ -- United States- June 1, 2017- Property Perks Plus is a nationwide directory of home improvement professionals offering “perks” to their clients. Perks can be free estimates, discounts and more. Each company on the Property Perks Plus website has the ability to customize their profile to include photos, videos and blogs, showcasing their talents to prospective clients. Property Perks Plus frequently shares its members project photos on their social networking sites. This type of loyal advertising is welcomed by professionals searching for more than just a listing on a directory.

“When I choose a service, especially a marketing service, I want the same thing that my clients want,” said John Diaz, Owner of John Diaz Painting in Alta Loma, CA. “Someone that really cares and has incredible work ethic. I also want a company that understands the needs of those in the trades industry. Those are the signs of a good service and that’s why I chose and highly recommend Property Perks Plus. They work hard and consistently advertise my services. Most of all, they show interest in the success of their members.”

Many advertising companies charge business owners hundreds of dollars each month to maintain their memberships. Choosing a service can be a daunting and an all too often unfulfilling experience. Property Perks Plus has a one-time annual fee ranging between \$99 for a basic package to \$500 for a nationwide package. This includes a listing on the directory, social networking ads and numerous features on their company profiles, from posting job opportunities to listing products they are selling. Property Perks Plus does not charge a fee for homeowners to search and connect with companies listed on the directory.

Budget and quality are top considerations for choosing an advertising platform but those considerations are also shared with homeowners starting a home improvement project. These perks can relieve the financial stress that comes with renovating a home. Property Perks Plus has found a way to ensure that the skilled trade experts are happy with their advertising while homeowners find it beneficial as well, making it a win-win situation. For many business owners, this is the cost-effective solution that they have been waiting for, without sacrificing the quality advertising they expect.

You can find more information about Property Perks Plus by visiting their website at www.propertyperksplus.com or calling (877) 25-PERKS.

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