

Global Herbal Tea Market to Grow at a CAGR Of 5.05% and Forecast to 2021

Wiseguyreports.Com Publish New Market Research Report On-“Global Herbal Tea Market to Grow at a CAGR Of 5.05% and Forecast to 2021”.

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[Herbal Tea Market 2017](#)

Herbal tea is made by boiling or steeping herbs, and is an infusion made from a plant other than *Camellia sinensis*. Flower tisanes such as chamomile, lavender, hibiscus, and rose are usually used for making herbal teas. Even leaf tisane such as mint, lemongrass, French verbenas, and lemon balm can be used for making herbal teas. Other tisanes used to blend herbal tea are root tisanes, fruit tisanes, and seed or spice tisanes.

The analysts forecast the global herbal tea market to grow at a CAGR of 5.05% during the period 2016-2020.

Covered in this report

The report covers the present scenario and the growth prospects of the global herbal tea market for 2016-2020. To calculate the market size, the report considers the revenue generated from the retail sales of herbal tea.

The market is divided into the following segments based on geography:

- Americas
- APAC
- Europe
- MEA

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The report, Global Herbal Tea Market 2016-2020, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating



in this market.

Key vendors

- Adagio Teas
- Associated British Foods
- Dilmah Tea
- ITO EN
- Tata Global Beverages
- Unilever

Other prominent vendors

- Alvita
- Barry's Tea
- Bigelow Tea
- Bettys and Taylors of Harrogate
- Celestial Seasonings
- Harney and Sons
- Mighty Leaf Tea
- Numi
- The Republic of Tea
- Tazo Tea Company
- Teavana

Market driver

- Growing preference for organic herbal tea
- For a full, detailed list, view our report

Market challenge

- Exploitation of labor on plantations
- For a full, detailed list, view our report

Market trend

- Online retailing, a prominent channel
- For a full, detailed list, view our report

Key questions answered in this report

- What will the market size be in 2020 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?

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