



# Media Alert: Kenandy to Participate in Webinar Panel Exploring Cloud ERP and Customer Satisfaction

REDWOOD CITY, CALIFORNIA, USA, June 7, 2017

[/EINPresswire.com/](#) -- [Kenandy](#), an enterprise resource planning (ERP) solution built natively on the Salesforce platform, will participate in a [webinar](#) hosted by Proformative titled "A Day in the Life: How [Cloud ERP](#) Increases Customer Satisfaction" on June 13 at 11 a.m. PT. The webinar panel will feature Kenandy customer Stratus Ventures and representatives from Argyle Executive Forum and Kenandy. The discussion offers a professional development credit and will help attendees learn new ways to improve the order-to-cash experience for their customers.



## What:

Many companies find their customer satisfaction impacted by missed delivery dates, unexpected delays, and uninformed customer sales representatives. This expert panel will address the root causes and solutions to these concerns. It is designed for professionals managing the order-to-cash processes. The panel will provide perspective on new processes and technologies to improve the customer experience with ordering and paying for products across all customer touch points.

Attendees will walk from the educational webinar with specific information on how cloud ERP dramatically changes the cash-to-order customer experience. Attendees will receive 1 credit towards CPA, CPE, CMA, CE and CPD continuing education for professional development.

The following topics outlined below will be covered during the webinar:

Insights on how to remove information silos, automate processes, and increase collaboration across teams

Best practices on ways to seamlessly integrate sales order management processes with scheduling, production and inventory management for on-time delivery

Real-world feedback from a customer and a demo on how modern cloud ERP's agile development, streamlined implementation, and reliable support can get companies running on a new cloud ERP solution in weeks, not years

## Who:

Ofir Baharav, General Manager, Stratus Ventures

Ofir Baharav retired from a sailing, military flying and skiing career and became a high tech entrepreneur in order to earn the degree of adult. Before becoming the General Manager of Stratus

Ventures, Ofir worked in multiple markets such as healthcare informatics, semiconductors equipment and digital print.

Lisa Weir, Sales Engineer, Kenandy

Lisa Weir brings more than 20 years of experience in Finance, Accounting and ERP solutions to her role at Kenandy as a Sales Engineer. Responsible for developing and delivering product demonstrations, Lisa guides her customers in a consultative manner to choose the right solution to fit their needs today and their challenges of tomorrow.

Jess Bozzo, Content Manager, Argyle Executive Forum (Moderator)

Jess is the Content Manager for Argyle Executive Forum's growing CFO virtual division. In her current role, Jess is responsible for the creation and implementation of virtual event themes, overviews, and working with speakers and partners to create engaging and timely content. Prior to joining Argyle, Jess got her start in audience development and marketing with NewBay Media. A graduate of Gettysburg College, and a New Jersey native, Jess currently resides in Hoboken.

When:

The free webinar starts at 11 a.m. PT on Tuesday, June 13, 2017  
A Day in the Life: How Cloud ERP Increases Customer Satisfaction

Where:

Registration for the event can be found here.  
For more information, contact [pr@kenandy](mailto:pr@kenandy).

About Kenandy, Inc.

Kenandy's Cloud ERP on Salesforce empowers business innovation. Kenandy has redefined enterprise resource planning by allowing customers to map their ERP to their existing business processes. Kenandy is dedicated to giving companies the freedom to innovate products, services, operations and relationships with Cloud ERP that is flexible and ready for growth. Unlike traditional ERP systems, Kenandy provides an end-to-end Cloud ERP in 150 Business Ready Objects™, not thousands of tables. Now you can, with Kenandy. [www.Kenandy.com](http://www.Kenandy.com)

Carol Hanko  
Kenandy  
512-779-6997  
[email us here](#)

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