

Smartwatch 2017 Global Market Expected to Grow at CAGR 16.42% and Forecast to 2021

The analysts forecast the global smart watch market to grow at a CAGR of 16.42% during the period 2017-2021.

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[Global Smartwatch Market](#)

Description

Smartwatches are basically wristwatches with extra functionalities beyond timekeeping. A smartwatch is a discrete window to one's smartphone. It has its own smart apps, games, and entertainment apps, along with enhanced features of making calls, messaging, and receiving notifications. Smartwatches have integrated the OS, and different smartwatches have different OSs such as Tizen from Samsung, Android Wear from Google, and WatchOS3 from Apple.

Covered in this report

The report covers the present scenario and the growth prospects of the global smart watch market for 2017-2021. To calculate the market size, the report presents a detailed picture of the market by way of study, synthesis, and summation of data from multiple sources.

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The market is divided into the following segments based on geography:

- Americas
- APAC
- EMEA

The Global Smart Watch Market 2017-2021, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.



Key vendors

- Apple
- Samsung Group
- Lenovo Group
- Garmin
- Pebble Technology
- Fitbit

Other prominent vendors

- ASUSTeK Computer
- Fossil Group
- Huawei Technologies
- LG Electronics
- Motorola Mobility
- Omate
- Polar Electro
- Razer
- Sony
- Xiaomi

Market driver

- Increasing use of smartwatches for notifications
- For a full, detailed list, view our report

Market challenge

- Lack of awareness about potential use of smartwatches
- For a full, detailed list, view our report

Market trend

- Rising integration of entertainment apps
- For a full, detailed list, view our report

Key questions answered in this report

- What will the market size be in 2021 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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- Samsung Group
- Lenovo Group
- Garmin
- Pebble Technology
- Fitbit
- Other prominent vendors

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