

# New App Gives Away \$500+ Cash Weekly Through a Skill-Based Ad Gamification System

*By gamifying advertising, ConsumerBreak offers large cash prizes to winners while providing advertisers immersive engagements and a high ROI.*

CHARLESTON, WV, UNITED STATES, June 7, 2017 /EINPresswire.com/ -- The newly launched mobile app ConsumerBreak® (available for free on the App Store, iPhone & iPad) awards large cash prizes to game winners by fusing advertising content with skill-based puzzle gameplay. ConsumerBreak is currently hosting a competition with a prize of \$500 cash, and will continuously add new prizes worth \$300+ approximately every 5 days.



The app features a series of 15 puzzles for users to solve, each "level" increasing in difficulty. At the end of each "AdBreak®" competition, the fastest player to solve the puzzle on Level 15 is deemed the winner and can receive the prize through PayPal. Each level allows the user to view an ad image for 5-15 seconds while a branded audio clip is heard, and then the image is broken apart into glass-like puzzle pieces. The user is then timed in assembling the pieces back together by tapping to rotate them and dragging them into place. Once each puzzle is solved, the player can visit the advertiser's websites or offers, and can share the game score on social media.

More details and a schedule of prizes can be seen at <https://www.consumerbreak.com>

By introducing incentivized gamified ads, ConsumerBreak creates a mutually beneficial advertising/gaming system. Consumers can play a free and enjoyable game and compete for a shot at hundreds of dollars weekly, while advertisers receive a maximized value in their ad spending through their increased brand awareness, ad recall, and intentional engagement with their messages. It's truly a win-win!

Advertising on ConsumerBreak is open to anyone, and pricing is based on a CPE (cost per engagement) campaign package that is purchased online. These packages, as well as more details and average engagement statistics are available at their website.

From ConsumerBreak:

"50% of our ad revenue is shared directly with our game winners as cash prizes. The prize value is directly proportional to the play count. As traffic increases, it will enable us to offer even larger prizes, which will draw further traffic and continue the cycle. Imagine... in the massively exploding \$49B U.S. mobile ad market, millions of dollars could actually be given away to consumers every year on ConsumerBreak! Make sure to spread the word and help revolutionize how we view and interact with

advertising."

#ConsumerBreak #AdBreak

ConsumerBreak is only available to residents of the U.S. who are at least 18 years of age. They plan to launch an Android app and introduce many more never-before-done features and concepts, as well as expand internationally.

Download the ConsumerBreak app now!

<https://itunes.apple.com/us/app/consumerbreak/id1224537479>

Michael Eisenberg

ConsumerBreak

email us here

3049273212

---

This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases.

© 1995-2017 IPD Group, Inc. All Right Reserved.