

Anti-counterfeit Packaging 2017 Global Market Expected to Grow at CAGR 15.21% and Forecast to 2021

WiseGuyReports.Com Publish a New Market Research Report On -"Anti-counterfeit Packaging 2017 Global Market Expected to Grow at CAGR 15.21% and Forecast to 2021"

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The analysts forecast the [global anti-counterfeit packaging market](#) to grow at a CAGR of 15.21% during the period 2016-2020.

The process of improving safety to packaging from counterfeiting or imitation by giving secure packaging is termed as Anti-counterfeit packaging. Counterfeit products have harmful effects to consumers as well as manufacturers. Anti-counterfeit technology can be broadly classified as covert and overt features, forensic techniques, and serialization.

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Covered in this report

The report covers the present scenario and the growth prospects of the global anti-counterfeit packaging market for the period 2016-2020. To calculate the market size, the report takes into account the total revenue generated from the different types of applications and technologies used in anti-counterfeit packaging.

The market is divided into the following segments based on technology:

- Authentication
- Traceability

The report, Global Anti-counterfeit Packaging Market 2016-2020, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion

of the key vendors operating in this market.

Key vendors

- Alpvision
- Alien Technology
- Avery Dennison
- SICPA
- Zebra Technologies

Other prominent vendors

- Advanced Track & Trace
- Advanced Traceability Solutions
- Aesica Pharmaceuticals
- Angstrom Technologies
- Applied DNA Sciences
- ATL Security Label Systems
- Atlantic Zeiser
- Authentix
- CFC International
- Colorcon
- Covectra
- Digimarc
- EM Microelectronic
- Essentra
- Everest Holovisions
- Flint Group
- Honeywell
- Impinj
- Ingenia Technology
- Interfarma
- Intermec
- International Ink
- Markmonitor
- Microtag Temed
- Morpho
- NanoGuardian
- Nova Vision
- OpSec Security
- Prooftag
- ScanSource
- Schreiner ProSecure
- SCT International
- Sekuworks
- Smartrac
- Sun Chemical
- Systech
- Tagsys
- ThermoFisher Scientific
- TraceLink
- TruTag Technologies
- UPM Raflatac
- Verance
- Verayo
- WISEKey
- YottaMark

Market driver

- Prevention of counterfeit products
- For a full, detailed list, view our report

Market challenge

- Inefficient anti-counterfeit technologies
- For a full, detailed list, view our report

Market trend

- Development of 3D barcodes
- For a full, detailed list, view our report

Key questions answered in this report

- What will the market size be in 2020 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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