

Music 2017 Global Market Expected to Grow at CAGR 5.08% and Forecast to 2021

WiseGuyReports.Com Publish a New Market Research Report On - "Music 2017 Global Market Expected to Grow at CAGR 5.08% and Forecast to 2021".

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The analysts forecast the global music market to grow at a CAGR of 5.08% during the period 2016-2020.

Publishing, digital music, physical music copies, and concert tickets are a few primary revenue sources for the music market. The market growth is attributed to the rising number of vendors and their expanding reach in developing markets, the popularity of concerts, growing number of music schools, and prevalence of digital music formats. In 2015, the Americas accounted for the larger proportion of the market share, and the US was the chief revenue generating country.

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Covered in this report

The report covers the present scenario and the growth prospects of the global music market for 2016-2020. To calculate the market size, the report considers revenue generated from the following segments:

- Concert tickets
- Digital music
- Physical music sales
- Music publishing

The market is divided into the following segments based on geography:

- Americas
- EMEA
- APAC

The report, Global Music Market 2016-2020, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

Key vendors

- BMG
- Kobalt Music
- Sony/ATV Music
- Universal Music
- Warner Music

Other prominent vendors

- Music streaming
- Subscription
- Music publishing
- Concert tickets

Market driver

- Increase in subscription services
- For a full, detailed list, view our report

Market challenge

- Decline in sales of physical records
- For a full, detailed list, view our report

Market trend

- · Growth in mobile ad spending
- For a full, detailed list, view our report

Key questions answered in this report

- What will the market size be in 2020 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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Table Of Contents – Major Key Points

PART 01: Executive summary

Highlights

PART 02: Scope of the report

- Market overview
- Customer segments
- Base year
- Vendor segmentation
- Top-vendor offerings

PART 03: Market research methodology

- Research methodology
- Economic indicators

PART 04: Introduction • Key market highlights

PART 05: Market landscape

- Market overview
- Product life cycle
- Market size and forecast
- Five forces analysis

PART 06: Market segmentation by product type

- Global music market by type
- Global concert tickets market
- Global digital music market
- Leading countries in digital music market
- Global physical music sales market
- Global music publishing market
- Leading countries in the global music publishing market

PART 07: Geographical segmentation

Global music market by geography

PART 08: Market drivers

PART 09: Impact of drivers

PART 10: Market challenges

PART 11: Impact of drivers and challenges

PART 12: Market trends

Continued......

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Norah Trent wiseguyreports +1 646 845 9349 / +44 208 133 9349 email us here Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases. © 1995-2019 IPD Group, Inc. All Right Reserved.