



BluePay Achieves Rare Triple Customer Choice Honors at CNP Awards

BluePay is proud to announce it has won Customer Choice honors in three categories at The 2017 CNP Awards.

NAPERVILLE, IL, UNITED STATES, June 7, 2017 /EINPresswire.com/ -- BluePay, a leader in providing secure omnichannel payment technology, is proud to announce it has won Customer Choice honors in three categories at [The 2017 CNP Awards](#): Best E-Commerce Platform/Gateway, Best Payment Service Provider, and Best Subscription/Recurring Billing Solution. The awards were presented on May 24th, at the [CNP Expo](#), in Orlando, Florida. BluePay was the only nominee to walk away with three awards, upping last year's honors by one.

Presented by CardNotPresent.com, the 6th Annual CNP Awards are focused on recognizing the companies, programs, and solutions in the card-not-present market that have demonstrated exemplary performance over the last year.

Processing \$14 billion in transaction volume annually and integrated with over 380 software platforms, the BluePay Gateway was recognized as a customer choice for Best E-Commerce Platform/Gateway for the second year in a row. To maintain its brand as a preferred payment platform, new functionality is continually being developed, while existing features are enhanced. Topping the list of accomplishments in 2016 included the launch of EMV transactions on the gateway, TokenShieldSM, and Account Updater.

Together with Datacap, BluePay introduced the ability for merchants to accept card-present EMV transactions from POS devices on the gateway using a compatible NETePay application. This functionality helps BluePay reduce its PCI scope, while helping its merchants lower their risk for card-present fraudulent transactions.

BluePay's TokenShieldSM credit card and ACH tokenization service allows merchants to process transactions two ways – using customer-defined tokens or BluePay-defined tokens. Customer-defined tokens allow a merchant to use a custom identifier, rather than a transaction ID, to be sent as a token on a transaction.

Merchants with recurring billing customers stay current with payment card updates and reduce declined transactions by maintaining a seamless payment experience using Account Updater. With 30% of credit cards experiencing a change annually, offering this beneficial service to its merchants also helped BluePay win customer choice honors for Best Subscription/Recurring Billing Solution.

Joel Tosi, Chief Technology Officer at BluePay, said, "Winning two customer choice CNP Awards last year was an honor, but to now be chosen by our valued customers in three categories is amazing! We are truly honored and humbled. By listening to our merchants, partners, and financial institutions, we deliver innovative payment technology to meet their unique needs while helping them streamline operations, reduce costs, and increase revenue."

"As e-commerce and mobile payments continue to grow, retailers have a growing array of companies—new and old—bringing new technologies to bear to meet the challenges of accepting card-not-present transactions," said D.J. Murphy, editor-in-chief and co-founder of

CardNotPresent.com and the CNP Expo. "That range of potential partners is reflected in this year's CNP Awards. The CNP Awards have become the standard by which companies, programs and services around the world are being recognized for excellence now and in the future."

Details about the 2017 CNP Awards and the list of winners are available [here](#).

About BluePay: BluePay is a leading provider of technology-enabled payment processing for merchants and suppliers of any size in the United States and Canada. Through physical POS, online, and mobile interfaces, as well as CRM and ERP software integrations, BluePay processes business-to-consumer and business-to-business payments while providing real-time settlement, reporting, and reconciliation, along with robust security features such as tokenization and point-to-point encryption. BluePay is headquartered in Naperville, Illinois, with offices in Chicago, Maryland, New York, and Toronto. For more information, follow BluePay on Facebook, Google+, Twitter, and LinkedIn, or visit www.bluepay.com.

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