

Global M2M Services Market to Grow at a CAGR Of 29.37% and Forecast to 2021

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PUNE, INDIA, June 8, 2017 /EINPresswire.com/ --

M2M Services Market 2017

About Machine-to-Machine M2M Services A machine-to-machine (M2M) platform is a programmed unit in which M2M applications and services are built on. Owing to the growing adoption of the Internet of Things (IoT) and M2M services, the demand for innovative M2M platforms to enable new M2M services (such as connected cars and smart homes) is increasing. Also, many small players are entering the global M2M platform market as the entry barriers are low.

The analysts forecast the global M2M services market to grow at a CAGR of 29.37% during the period 2017-2021.



Covered in this report

The report covers the present scenario and the growth prospects of the global M2M services market for 2017-2021. To calculate the market size, the report considers the revenue generated from the M2M services for cellular networks and satellite networks.

The market is divided into the following segments based on geography:

- Americas
- APAC
- EMEA

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The report, Global M2M Services Market 2017-2021, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

Key vendors

- AT&T
- EE
- Sprint
- Verizon

Other prominent vendors

- Aeris Communications
- Amdocs
- Applied Satellite Technology
- China Mobile
- Comarch
- Digi International
- Ericsson
- Gemalto
- Huawei
- Hughes Network System (EchoStar)
- Jasper Technologies
- KORE Wireless Group
- Novatel Wireless
- Nupoint Systems
- Oracle
- Orange Business Services
- PTC
- Quake Global
- Rogers Communications
- Sierra Wireless
- Tech Mahindra
- Telefonica
- Teliasonera
- Telit
- u-blox
- Wipro

Market driver

- Adoption of M2M in supply chain management
- For a full, detailed list, view our report

Market challenge

- Standardization and policy-related issues
- For a full, detailed list, view our report

Market trend

- M2M platform consolidation
- For a full, detailed list, view our report

Key questions answered in this report

- What will the market size be in 2021 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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Table of Contents

PART 01: Executive summary PART 02: Scope of the report PART 03: Research Methodology

PART 04: Introduction • Key market highlights

PART 05: Market landscape

- Market overview
- M2M value chain
- M2M services by technology
- Business benefits of M2M solutions
- Applications of M2M
- Popular M2M platform offerings
- Types of M2M VAS providers
- Market size and forecast

PART 06: Five forces analysis

PART 07: Market segmentation by technology

- Global M2M services market by technology
- Cellular
- Satellite

PART 08: Market segmentation by vertical

- Global M2M services market by vertical
- Consumer electronics
- Automotive
- Healthcare
- Energy and utilities
- Transportation and logistics
- Manufacturing
- Others

PART 09: Geographical segmentation

- Global M2M services market by geography
- Americas
- EMEA
- APAC

PART 10: Market drivers

- Rising demand for improved M2M data communication
- Growing demand for connectivity
- Adoption of M2M in supply chain management
- M2M services for dynamic real-time advertising
- Increased use of POS terminals

PART 11: Impact of drivers

PART 12: Market challenges

- Standardization and policy-related issues
- Presence of hybrid networks
- Issues of integration in security and network in connected vehicles
- Lack of in-house expertise

PART 13: Impact of drivers and challenges

PART 14: Market trends

- M2M platform consolidation
- Rise in embedded telematics solutions
- Digital signage in M2M retail industry
- Increased use of analytics in M2M satellite business
- Growing strategic alliances in M2M market

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