

The New "Climate Sync" Art Intervention Raises Awareness About Sea Level Rise and Climate Change Dangers

At ArtCenter/South Florida, "Climate Sync" by the British artist Tom Scicluna will reach millions of people at one of America's busiest pedestrian attractions

MIAMI BEACH, FLORIDA, UNITED STATES, June 8, 2017 /EINPresswire.com/ -- The Art Intervention "<u>Climate Sync</u>" by the British artist Tom Scicluna (based in Miami), will be exhibited for a year at <u>ArtCenter/South Florida</u>, delivering the message that our relationship with the environment is out of sync.

Scicluna's work is part of the series of site-specific public art interventions exploring the topic of rising seas, organized by Art in Public Places of Miami-Dade County Department of Cultural Affairs and the University of Miami School of Communication.

On view May 2017 through May of 2018 at the entrance to ArtCenter/South Florida, 924 Lincoln Road Mall (between Jefferson Avenue and Michigan Avenue) on Miami Beach. The outdoor Lincoln Road Mall is one of America's busiest pedestrian centers, attracting more than six million people per year.

Climate Sync, created by the artist Tom Scicluna, is an inverted yet fully operational alternating time and temperature display unit. The commercially produced upside-down LED display critically invokes geographic, social and economic conditions at play concerning the given South Florida environment. The art intervention will



The art intervention "Climate Sync," by the artist Tom Scicluna



The art intervention "Climate Sync," by the artist Tom Scicluna, installed at the entrance to ArtCenter/South Florida at Miami Beach's Lincoln Road

remain on view for twelve months, through May of 2018.

Scicluna's Climate Sync is part of "SEA LEVEL RISE," a series of site-specific temporary public art interventions exploring the topic of rising seas and its impact on South Florida, organized by Art in Public Places of Miami-Dade County Department of Cultural Affairs, and the University of Miami School of Communication.

Climate Sync is meant to alarm passersby who are accustomed to seeing the nearby time and temperature landmark, a traditional clock on the rooftop of the 407 building on Lincoln Road (located five blocks east of Climate Sync's installation). The original midcentury clock has been familiar to pedestrians for decades. Climate Sync's message serves as a counterpoint to the traditional landmark clock, and a wake-



The art intervention "Climate Sync," by the artist Tom Scicluna

up call to citizens with its startling upside-down temperature and time display.

The artist who created Climate Sync, Tom Scicluna, is based in Miami. Some of his other exhibitions include: "Some Aesthetic Decisions: Centennial Celebration of Marcel Duchamp's Fountain," at NSU Museum of Art Fort Lauderdale; "New Work Miami 2013," at Miami Art Museum; "Night Shift," at the Bass Museum of Art; and "Rendez-Vous 08," at the Muse d'Art Contemporain de Lyon, France.

Continuing a trajectory of contemporary artists' radical engagement with ecology and environmentalism, Art in Public Places of Miami-Dade County Department of Cultural Affairs, and the University of Miami School of Communication, are pleased to announce SEA LEVEL RISE, a series of site-specific temporary public art interventions exploring the topic of rising seas and its impact in South Florida.

Located at scattered sites throughout Miami-Dade County and ranging from installations to film screenings to event-based interventions, artworks will take place throughout a year of programming that continues through May of 2018.

In an effort to bring broader awareness to the topic, each artist has been paired with a student(s) from the University of Miami School of Communication to produce a short documentary video on each project as part of their class curriculum. Support for SEA LEVEL RISE is provided by a grant from the John S. and James L. Knight Foundation.

About ArtCenter/South Florida:

ArtCenter/South Florida was founded by Ellie Schneiderman in the spring of 1984 on Lincoln Road in Miami Beach as an organization to address the community's cultural needs.

Today, ArtCenter is credited as being the catalyst for the revitalization of Lincoln Road and its surrounding areas, having provided studio residencies and exhibition opportunities to more than

1,000 visual artists, while also offering art classes and outreach programs to the community.

ArtCenter/South Florida prides itself in being one of the few institutions in South Florida that grants free admission to all of its exhibitions and other public programming in an effort to make the arts accessible to all.

Exhibitions and programs at ArtCenter/South Florida are made possible with the support of the Miami-Dade County Department of Cultural Affairs and the Cultural Affairs Council, the Miami-Dade County Mayor and Board of County Commissioners; the Miami Beach Mayor and City Commissioners; and the State of Florida, Florida Department of State, Division of Cultural Affairs, the Florida Arts Council; the National Endowment for the Arts; and the John S. and James L. Knight Foundation.

For more information, visit artcentersf.org. ArtCenter's Miami Beach studios and offices are located at 924 Lincoln Road, Miami Beach, FL 33139, 305-674-8278.

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