



Beenius and Infomir White Paper on combined solutions for payTV providers

White Paper uncovers the high point of Infomir STBs as well as illustrates the benefits for operators when choosing Beenius Interactive TV platform.

LJUBLJANA, SLOVENIA, June 9, 2017 /EINPresswire.com/ -- Infomir, a company of a fast growing technology solutions, and Beenius, a provider of highly advanced Interactive TV platform, present a white paper defining the benefits of a joined solution for service providers of all sizes.

Both parties comprehend the immense importance of understanding the complexity of the pay-TV segment and required steps in the decision process operators have to take when choosing best middleware solution and suitable STB vendor. White Paper uncovers the high point of Infomir STBs as well as illustrates the benefits for operators when choosing Interactive TV platform provided by Beenius.

Filip Remškar, CEO at Beenius, explains: "The use of Beenius and Infomir joined solution, and the knowledge of both experts enables operators a pre-integrated solution that brings superb user experience and easy operations for service providers."

"As a result of skills and knowledge collaboration from both companies, the service provider has an opportunity to gain a product that will enable higher ARPU and increase profits and enable the operator to scale exponentially with the growth of the number of subscribers, services, and supported devices", announces Mikhail Nikitin, VP Sales Europe at Infomir.

About Beenius

Beenius, a developer of a proven and easily integrated platform for heterogeneous operator environments. It supports IPTV, OTT and hybrid services with a vast number of possibilities to offer TV content anytime, anywhere on every device. Beenius provides consulting services for E2E solutions, expertise in designing, integrating, building and maintaining turnkey solutions. Built with the vision of becoming the Viewers` First Choice, Beenius offers customers an advanced solution, representing the maximum competitive advantage for their business. More information is available at www.beenius.tv

About Infomir

Infomir is a fast growing technology solutions provider for IPTV and OTT industries. With a wide range of set-top box solutions and full production cycle, including product development, manufacturing, and logistics hubs located in close proximity to its clients, Infomir helps service providers to deliver advanced and reliable services to their demanding customers. For more information on our solutions, please visit www.infomir.eu or e-mail sales@infomir.eu.

Lea Mihelčič
Beenius
email us here
00386 40 452 388

This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases.

© 1995-2017 IPD Group, Inc. All Right Reserved.