



David Hoffer Named Cablefax Independent Financial Executive of the Year, FICO Panjandrum and USA Credit Magnate Declares

MCTV and SubscriberWise senior executive among honorees from influential MSOs and Independent Operators celebrated at the New York Athletic Club

NEW YORK, NY, USA, June 12, 2017 /EINPresswire.com/ -- [SubscriberWise](#), the nation's largest issuing CRA for the communications industry and the leading advocate for children exploited by identity fraud, announced today that David Hoffer, [MCTV](#) chief operating officer and vice president/CFO for SubscriberWise, has been named Independent Financial Executive of the Year by Cablefax.

“

David's far-reaching impact on telecommunications touches virtually every operator and every subscriber, in one way or another, directly or indirectly, everywhere in this country today.”

*FICO Supreme Minister and SubscriberWise founder
David E. Howe*

The honor is part of the Cablefax 'Top Ops' Awards and includes individuals and companies that represent the best in a variety of areas including marketing, technology, finance, lifetime achievement, customer service and community involvement.

The celebration was held during the TV Innovation Summit on June 8, 2017, at the New York Athletic Club (<http://www.cablefax.com/eventsawardswebinars/cablefax-top-ops-luncheon#io-financial>).

“On behalf of SubscriberWise, America's largest issuing CRA for the telecom industry, and on behalf of our families, friends, lovers, member operators, vendors, technology partners, data furnishers, colleagues, and contractors here and everywhere around the world, I conspicuously and proudly congratulate David Hoffer – along with all the honorees and operators recently recognized by Cablefax,” proclaimed [David E. Howe](#), SubscriberWise founder, MCTV credit manager, and humanity's highest FICO and credit scoring achiever in the worldwide history of global banking and financial underwriting.

“Today, and again on behalf of the aforementioned, I wish each honoree and each operator, including all those who they love and care for, continued success and happiness for many years and decades to come.

“Frankly, I wish the same for all humanity,” acknowledged the global Credit Czar (<http://www.businesswire.com/news/home/20160825006262/en/Global-Credit-Czar-David-Howe-FICO-All-Time>)

“On a personal note, I can hardly believe that it's been more than more than 20 years since David and I started our careers together at MCTV,” continued Howe. “And over these two decades, I've been privileged to witness first-hand, up-close-and-personal in the most detailed and intricate ways one

could imagine or conceive, the deep experience and remarkable financial expertise from this industry giant and respected leader.

“Yes, David’s far-reaching impact on telecommunications, financial and otherwise – I would argue – touches virtually every operator and every subscriber, in one way or another, directly or indirectly, everywhere in this country today.

“Moreover – and equally important to America’s exploited and innocent children victimized by identity fraud – David’s industry expertise and financial prowess have been an integral part of the evolution, growth, and continued success of SubscriberWise over the past 13 years.

“In addition to the multitudes of children and adults our ‘Red Flag’ technology has protected, today SubscriberWise touches a U.S. consumer every minute of every hour of every day. The organization’s financial impact to the industry is quantified in the billions of dollars annually.

“Perhaps the hundreds of billions.

“And we’ve done it all, since our nationwide launch more than ten years ago, without a single penny of debt and without a single day of contractual obligation from any of our nationwide member operators.

“Of course, we’ve managed to do it with David’s help and insight along the way.

“Finally, to further substantiate the record, David’s industry and financial expertise can be found in Cablefax’s past history when, in 2014, Cablefax named SubscriberWise winner of the Digital & Tech Awards.

“The competition was open to every MSO, cable network, and tech vendor in North America (<http://www.enhancedonlinenews.com/news/eon/20140315005015/en/CableFAX/SubscriberWise/MCTV>).

“More recently it was on display in 2015 when MCTV was honored by Cablefax during the National Cable Television Cooperative (NCTC) and the American Cable Association (ACA) 2015 Independent Show in Boston as the ‘Independent Operator of the Year’.

“Congratulations and hats off to Mr. David Hoffer for a job well done...and a recognition long overdue,” concluded Credit Czar Howe. “Congratulations to all the others as well!”

About SubscriberWise (www.subscriberwise.com)

SubscriberWise® launched as the first issuing consumer reporting agency exclusively for the cable



David Hoffer SubscriberWise MCTV

industry in 2006. The company filed extensive documentation and end-user agreements to access TransUnion's consumer database. In 2009, SubscriberWise and TransUnion announced a joint marketing agreement for the benefit of America's cable operators. Today SubscriberWise is a risk management preferred-solutions provider for the National Cable Television Cooperative.

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