

# Organic Personal Care Products Market Estimated to Witness a CAGR of 6% from 2016 to 2022: Research Report 2016-2022

*Organic Personal Care Products Market  
by Type (Skin Care, Hair Care, Cosmetics),  
Distribution Channel (Supermarkets),  
Target Group (Teenage) - Forecast to 2022*

PUNE, MAHARASHTRA, INDIA, June 12,  
2017 /EINPresswire.com/ -- Synopsis of  
Organic Personal Care Products Market:

“ We enable our customers to  
unravel the complexity.”



Market Research Future

## Market Highlights:



Key Players in market are  
Jacobi Carbons, ADA-ES,  
Siemens Water  
Technologies, Haycarb,  
Kureha Corporation, Calgon  
Carbon Corporation, Carbon  
Resources LLC, Albemarle  
Corporation and Clarimex  
Group”

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Organic personal care products are made from all natural ingredient, which is strictly an ingredient which has been harvested without the use of synthetic chemical compounds. Consumers are now aware of the ill effects of chemically loaded personal care products, hence demand for organic personal care products has increased in past few years. Increased in disposable income, awareness about positive effects of organic products are major key driving force for this market. Organic cosmetics and organic eye care products are in huge demand from the working class women population. Infant care segment has also gained acclamation across the globe. Organic skin care & organic hair care also consumer oriented products

are attracting consumers of all age groups.

## Market Forecast:

In the last few years, organic personal care market is mostly trend-driven and hence is encouraging new players to enter the market. Increase in the awareness among all classes has increased demand for organic personal care products as it is chemical free and has lesser side effects. Hence, organic skin & hair care has a great scope in the market. Companies are exploring

new technologies and attractive packaging to gain interest of consumers. This factor will play a key role to grow [Global Organic Personal Care Products](#) Market at a CAGR of 6% from 2016 to 2022.

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Organic Personal Care Products Market Key Players:

The key players profiled are:

- Alticor Inc. (U.S.)
- Avon Products Inc. (U.S.)
- Kao Corp. (Japan)
- L'Oréal Group (France)
- Mary Kay Inc. (U.S.)
- Procter & Gamble Co. (U.S.)
- Revlon Inc. (U.K.), Shiseido Co. Ltd. (Japan)
- Driflame Cosmetics S.A. (Switzerland)
- The Estée Lauder Companies Inc. (U.S)

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Regional Analysis:

- North America accounted for higher market share in the organic personal care products during the period 2011-2015, Major companies are targeting APAC as potential region for investments in the Organic Personal Care Products market due to potential demand scenario
- Market segmentation-global organic personal care products market is segmented type, source, distribution channel, target group and region

Market Research Analysis:

- The demand for organic infant personal care product is increasing in Europe and North America.
- Top 5 importers of organic personal care products are U.S., France, U.K., Germany and China.

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