

Online Children's and Maternity Apparel in MENA 2017 Market Expected to Grow at CAGR 10.07% and Forecast to 2021

The analysts forecast the online children's and maternity apparel market in MENA to grow at a CAGR of 10.07% during the period 2017-2021.

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WiseGuyReports.Com Publish a New Market Research Report On - "Online Children's and Maternity Apparel in MENA 2017 Market Expected to Grow at CAGR 10.07% and Forecast to 2021".

Children's apparel is meant for children in the age group 0-14 years. Maternity apparel is for expecting mothers. Children's apparel includes tops, bottoms, dresses, and others and maternity apparel includes tops, bottoms, innerwear and intimate wear, dresses, and others.

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Covered in this report

The report covers the present scenario and the growth prospects of the online children's and maternity apparel market in MENA for 2017-2021. To calculate the market size, the report considers value sales of apparel products.

The market is divided into the following segments based on geography:

- Algeria
- Bahrain
- Egypt
- Iran
- Israel
- Kuwait



- Oman
- Qatar
- Saudi Arabia
- UAF

The report, Online Children's and Maternity Apparel Market in MENA 2017-2021, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

Key vendors

- AliExpress.com
- Amazon.com
- Jumia.com
- Namshi
- Souq.com

Other prominent vendors

- Bamilo
- Carter's
- Digikala.com
- Disney
- eBay
- Kering
- LEBELIK
- Mumzworld Online Baby Shop
- Nike

Market driver

- Increasing product awareness
- For a full, detailed list, view our report

Market challenge

- Lack of advertising, marketing, and promotional campaigns
- For a full, detailed list, view our report

Market trend

- Demand for high-quality, comfortable, and stylish maternity clothing
- For a full, detailed list, view our report

Key questions answered in this report

- What will the market size be in 2021 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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Executive summary Scope of the report

Research Methodology

Introduction

- Economic overview of MENA
- Market outlook
- Market outline

Market landscape

- Market overview
- Market size and forecast
- Five forces analysis

Market segmentation by application

- Online children's and maternity apparel market in MENA by application
- Children's apparel
- Maternity apparel

Market segmentation by age group

- Online children's and maternity apparel market in MENA by age group
- Infants
- Toddlers
- Rest of the children
- Maternity
- Market segmentation by price range

Online children's and maternity apparel market in MENA by price range

- Mass category
- Mid-range category
- Premium category
- Ultra-premium category

Key leading countries

- Saudi Arabia
- Egypt
- UAE
- Iran
- Algeria
- Israel

Decision framework

Drivers and challenges

Market drivers

Market challenges

Market trends

- Increasing demand for eco-friendly maternity clothes
- Demand for high-quality, comfortable, and stylish maternity clothing
- Availability of top brands online and preference for omnichannel retail
- Product differentiation and personalization
- Other trends

Vendor landscape

- Competitive scenario
- Comparative analysis of the key vendors

Key vendor analysis

- AliExpress.com
- Amazon.com
- Jumia.com
- Namshi
- Souq.com
- Other prominent vendors

Continued......

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