

## AdvisorHub Partners with BrokerHunter, Expanding Reach to Financial Advisors

NEW YORK, NY, USA, June 13, 2017 /EINPresswire.com/ -- AdvisorHub.com, the nation's fastest growing news site for financial advisors, has entered into a partnership with <u>BrokerHunter.com</u>. Founded in 1999, BrokerHunter is one of the oldest and most successful niche job boards in the wealth management / financial advisory space. This partnership will allow both parties to reach a combined U.S.- based, monthly



audience of 300,000 wealth management professionals with nearly 1 million pageviews.

AdvisorHub expands upon traditional trade industry coverage. In addition to investigative journalism and sophisticated commentary on the wealth management industry, the site provides recruiting deals and compensation information crucial to an advisor's business and career.

Brokerhunter's community of professionals are in the Securities, Insurance and Banking sectors with an emphasis on FINRA licensed candidates, careers and job searches. The site specializes in Financial Advisor jobs and recruiting as well as support roles.

The two parties plan to collaborate on several initiatives, including content creation and distribution, as well as co-sponsored webinars focused on practice management, recruitment and market intelligence. The synergy created will prove invaluable to the readership of the two sites.

Jeff Testerman, Co-founder of Brokerhunter said, "Our expertise in the FA recruitment space coupled with AdvisorHub's loyal audience of advisors makes this a real win for our visitors as well as marketers looking to capture their attention."

"The combined footprint creates a powerful force in recruitment, news and content distribution to financial professionals," added Tony Sirianni, CEO & Publisher of AdvisorHub.

AdvisorHub, LLC has offices in New York, NY and Middleburg, VA. Brokerhunter is located in Cumming, GA.

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