

dynaCERT attracts top talent, accelerating adoption of fuel saving technology

dynaCERT Inc. TSX-V:DYA technology results in 19% fuel savings and 40% reduction in greenhouse gasses.

NEW YORK, NY, UNITED STATES, June 14, 2017 /EINPresswire.com/ -- dynaCERT Inc. (TSX-V: DYA) (OTC: DYFSF) is now one of North America's fastest growing tech companies and has been ranked Number 1 across all sectors by the 2017 TSX Venture 50 (a ranking of the best growth companies on the exchange). Last week the Company announced the appointment of the former President of Cummins Diesel Canada, Michael Christodoulou, as Business/Marketing Advisor. dynaCERT

has been accelerating output of its fuel savings/greenhouse gas reduction technology HG(HydraGEN™)-1 units targeting the diesel truck market. The HG-1 unit is an on-demand electrolysis unit designed for internal combustion engines which supplies the air intake with hydrogen and oxygen gases separated and controlled via smart-ECU -- results show increased fuel economy, increased torque, extending oil life, and reduction in emissions.

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Analyst Jay Taylor of Hard Money Advisors Inc. currently maintains coverage on dynaCERT Inc. with a 'Buy' recommendation and near-term (12 month) price target of USD\$2.50 (\$3.30 Canadian)/share.”

F. William, BAEC., Market Equities Research Group

industry affiliations with global transportation companies and all the major truck OEM's. Mr. Christodoulou was formerly on the Global Distributor Advisory Council for Cummins Power Generation, was the Chairman of the Canadian Association of Equipment Distributors, and the VP and Board Member of the Associated Equipment Dealers. He is a Member of the Canadian Trucking Alliance, and has been a member of the Ontario, Quebec and the Atlantic Provinces Trucking Associations. Mr. Christodoulou is a former member of Cummins Distribution Council and was the Co-Chair of Cummins Bus Council. Mr. Christodoulou also purchased a \$1 million equity position in DYA.V at C\$0.85/share.



dynaCERT was recently named to the 2017 TSX Venture 50 (a ranking of the best growth companies on the exchange) and ranked Number 1 across all sectors.

The bottom line is that a person of Mr. Christodoulou's caliber and background would not invest a million dollars of his own money if he did not understand the enormous potential of where dynaCERT is headed.



dynaCERT began sales of its HG-1 units with smart-ECU only a few months ago, in Q1 of 2017, and has been growing at a remarkable pace. In May the CEO of dynaCERT confirmed that the Company was producing HG-1 units at a rate of ~50 per day, that dynaCERT is expecting in excess of US\$100 million sales for 2017 at ~60% gross profit, and that the Company has new products and markets coming online. Each HG-1 unit sale results in ~US\$6,700 to dynaCERT and nets the Company ~US\$4,000 in gross margin cash flow, which the Company can use to help fuel its rampant growth. The Company has not yet given targets for 2018, however we do know the Company is targeting a near-term 6,000 HG-1 units per month run rate -- NOTE: 6,000 HG-1 units per month sales would generate ~US\$40,000,000 in sales per month and DYA.V would be at 2/3 gross profit margins. In April dynaCERT announced the launch of its HG-2 unit targeting the refrigeration container and light truck market, and in May the Company announced the ability to essentially daisy-chain HG-1 units to service the power generation market along with a related contract.

The Company eventually plans to expand into the marine and rail market where the size of the HG system required to service say a single 30,000hp engine alone could generate near US\$500,000 (from one sale alone). In the interim, targets for valuation of dynaCERT Inc. surrounding its HG-1 units alone, assuming only nominal adoption of the technology point to significantly higher share price for DYA.V; analyst Jay Taylor of Hard Money Advisors Inc. currently maintains coverage on dynaCERT Inc. with a 'Buy' recommendation and near-term (12 month) price target of US\$2 to \$2.50/share (~\$2.60 to \$3.30 Canadian). The addition of Michael Christodoulou is certainly going to accelerate interest for dynaCERT now and position the Company to dwarf Company sales targets and analyst's valuation projection.

We have identified the following research links for further DD on dynaCERT Inc.:

- dynaCERT Inc. corporate website: <http://www.dynacert.com>

- SEDAR Filings for dynaCERT:
<http://sedar.com/DisplayProfile.do?lang=EN&issuerType=03&issuerNo=00020269>

- Jay Taylor's recommendation/advisory on dynaCERT:
<http://sectornewswire.com/JTaylorDYA112516.pdf>

- Latest Jay Taylor's interview with dynaCERT's CEO:
<https://www.voiceamerica.com/episode/98749/lessons-for-today-from-the-ford-motor-company>

- Recent Technology Journal review of dynaCERT:
<http://technologymarketwatch.com/dya.htm>

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