



Event2Mobile Launches EVA - The Industry First Chatbot For Event Apps

Event2Mobile, the leading secure app platform for enterprise events, launched EVA - the industry-specific chatbot for event apps.

NEW YORK, NEW YORK, USA, June 14, 2017 /EINPresswire.com/ -- June 13, 2017 - Event2Mobile, the leading secure app platform for enterprise events and conferences, today, launched EVA - the industry-first chatbot for [event apps](#), which enhances the process of customer support and boosts the event experience for all participants. EVA serves as a personal event guide to the audiences, who gets an enhanced digital assistance through the platform.

As the CEO of Event2Mobile puts, ".....there is a common thread that binds us together... our undying spirit." It is this spirit and drive for innovation which has led the Event2Mobile team to build this leading secure [event app](#) platform - EVA. Powered by artificial intelligence, EVA is designed to help accelerate the networking process for both attendees and organisers.

Built for today's mobile-savvy attendee, EVA is a full-integrated bot platform which helps its users get detailed event-related information and updates. The interface includes embedded features such as Meeting Modules, Polls, Surveys, Live Q&A, Audience Response System (ARS), Personalised Agenda and Real-Time Analytics, which improves the event experience for all its users.

Attendees can use EVA for scheduling meeting with other delegates at the event. They can initiate in-app messaging with fellow participants for better networking. They can run a smart search for exhibitors and can also connect to a list of like-minded participants using Attendee Matchmaking. They can ask for directions of the event venue through in-app Maps. They can take part in Q&A sessions and Surveys using EVA. Moreover, they can receive important alerts and real-time notifications within the event app whenever there is a change in any event activity or a change in the speaker session. Attendees can also use the bot to find the nearest points of interests like railway stations, airports or washrooms within the vicinity of the event venue.

Event planners can use EVA to resolve all the audience queries without the need of any human intervention. Pre-programmed EVA bot, integrated within the event app, automatically responds to customer queries instantly and accurately. In addition to using natural language processing (NLP) for EVA, the bot platform is also fed with loads of information and feedback, which enables EVA to respond to people like humans. This prevents the organisers from recruiting separate staffs for customer support, that too, 24*7. EVA allows the organisers to make last minutes changes in events and inform the attendees about the same. Personalised conversations between the organisers and the audiences within the event app can help in building brand image. A one-to-one conversation helps in building a lasting relation between the two parties. Through the Group Collaboration system within EVA, the organisers can share event-related documents or files with the attendees.

All in all, the secure and conversational EVA bot proves to be highly beneficial for both the attendees and the organisers.

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