

Spa Market 2017 Global Industry Analysis, Opportunities, Size, Trends, Growth and Forecast 2021

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PUNE, INDIA, June 14, 2017 /EINPresswire.com/

Spa Market 2017

About Spa

A spa is a place where different treatments and facilities are provided for health and wellness. It is a popular destination for health management and body relaxation. Services such as massages, facials, salon services, hair spa, and other treatments are provided at a spa. It also offers fitness activities like yoga, Ayurveda medicines, and other medical treatments.

The analysts forecast the global spa market to grow at a CAGR of 5.66% during the period 2017-2021.



Covered in this report

The report covers the present scenario and the growth prospects of the global spa market for 2017-2021. To calculate the market size, the report considers the spa service revenue generated from each ticket purchase on spa visits.

The market is divided into the following segments based on geography:

- APAC
- Europe
- North America
- ROW

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The report, Global Spa Market 2017-2021, has been prepared based on an in-depth market analysis

with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

Key vendors

- HOT SPRINGS RESORT & SPA
- Lanserhof
- Marriott International
- Massage Envy Franchising
- Rancho La Puerta

Other prominent vendors

- Aspira Spa
- Canyon Ranch
- Cal-a-Vie Health Spa
- Clinique La Prairie
- KEMPINSKI HOTELS
- The Mineral Spa
- The Clarins group
- Reflections Medical Spa
- THE WOODHOUSE Day Spa
- Young Medical Spa

Market driver

- Brand positioning enabling premium pricing
- For a full, detailed list, view our report

Market challenge

- Competition from beauty salons
- For a full, detailed list, view our report

Market trend

- Personalization of products and services
- For a full, detailed list, view our report

Key questions answered in this report

• What will the market size be in 2021 and what will the growth rate be?

- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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