

Recruiter, Columnist Andrew Reiffenberger Publishes Job Seeker Article Series

Preparation and strategy helps top candidates succeed in a crowded, impersonal job market. Top recruiter Andrew Reiffenberger shares job hunting success tips.

MINNEAPOLIS, MN, USA, June 15, 2017 /EINPresswire.com/ -- With recent graduates hitting the streets and employment rates rising, job hunting advice is as valuable as ever. USA Herald recently published a series of articles for job seekers featuring guest columnist, talent expert and recruiter, [Andrew Reiffenberger](#). The series delivers practical, actionable advice for navigating career changes, resume writing and interviewing.



Andrew Reiffenberger Recruiter & Job Search Expert

The critical first step, says Reiffenberger, is to understand your audience. The recruiters and hiring managers who will read your resume are trying to solve a problem and fill a need. Understand them and what they need to accomplish. Put yourself in their position, then use that knowledge to develop a strategy that informs your resume writing, networking, job hunting and interviewing.



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Andrew Reiffenberger

When writing your resume, focus on keywords that will trigger matches in automated resume systems and make sure you plan to address career change questions. Keep it succinct, honest and targeted. Avoid novelties or unneeded decoration that can distract from your value as a candidate.

Reiffenberger recommends creating multiple versions of your resume and customizing it to each job application. In this way, you will demonstrate how you are the right fit for the company and the specific job requirements. You also benefit by making the job easier for people screening the application.

Remember, they want to find the right fit so don't make them work too hard.

Tailor your job search and resume, to the needs of the recruiter and hiring manager, says Reiffenberger. This way you can stand out and get attention in a crowded and often impersonal process. Talk about what the company needs. “An objective is just a fancy way of stating what YOU want” points out Reiffenberger, who is headquartered near Minneapolis. Instead focus on demonstrating your fit for the position.

The article series specifically addresses how to prepare for the most successful job hunt. In addition to the resume work, Reiffenberger shares guidelines for leveraging your professional network. [LinkedIn](#) is essential to the job search. Build your professional network and especially develop relationships with people in your industry that you may want to call on later. Fill out your LinkedIn profiles fully, he says, pointing to statistics that show the small details like adding skills to your profile can increase your views on the site thirteen-fold. Be careful, however about job hunting publicly while you are still employed.

Treat job hunting with the seriousness that you approach your job. Make goals and milestones, be confident and persistent and time taken out for your family and your health. Once you have landed the interview then good preparation is critical to your success. Prepare and research extensively in advance but also make sure you rest and sleep well the day before. Show up knowledgeable about the industry, company, its leadership, culture and latest news. Figure out what their goals are and where they need help. Most of all be engaging and interactive in the interview and remember these are people just like you.

Reiffenberger says that a disciplined approach and common-sense rules can make all the difference. Treat job hunting as importantly as you do your job and you will achieve success all the sooner.

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Andrew Reiffenberger At Fundraising Event



Andrew Reiffenberger At A Professional Networking Conference

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