

Smart Cities should be like Sholay says eminent psychologist Dr Jawahar Suriseti

Work for Humanistic Smart Cities not just Smart Cities in India

DELHI, DELHI, INDIA, June 16, 2017 /EINPresswire.com/ -- In the Smart Cities Summit in India , keynote speaker and eminent psychologist and Smart Cities Expert Dr Jawahar Suriseti expressed his opinion on his experience in the World Smart Cities Council and the development of Smart Cities across the globe.

In a enjoyable and hilarious talk in an August audience , he compared a good smart city to the all time blockbuster Sholay . He said that usually the citleaders and the stakeholders focus on the bigger issues and areas of

development but should instead start with the smaller things . He compared that in Sholay the director Ramesh Sippy took care of the smaller characters like Soorma Bhopali, Mausi , Rahim kaka, Samba and others and made them memorable and an integral part of the super hit experience . All these smaller characters of the film are as much remembered as the larger characters of Jai, Veeru, Gabbar and Basanti today. Similarly he stressed on the need to focus on the smaller aspects of the city along with the ten focal aspects as mentioned in the Smart Cities document of the Government of India .

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Create Smart Cities in India with a human face and not totally embedded in technology and concrete . It's imperative that human emotions should not be drowned in the din of modernity. ”

Dr Jawahar Suriseti

He also gave a formula for development so that each Smart City stands out as a unique identity. He said that usually the thought process of leaders to treat the Smart City manual as a bible and follow it to the core by dividing resources and effort to all the ten factors of Smart City Development. Instead of 10 percent effort on each of the factors , he said that one factor that is special to that particular city should be picked up and given 50% effort and the rest of the nine factors should be given 5-6% effort each . Then the unique factor of each

city stands out and each city will be unique in its own respect . He shared the example of Singapore using Smart Traffic system and Vienna concentrating on its Green City tag.

He also said that the infrastructure and technology that are being given the maximum focus , should not be done at the expense of humanistic comfort . It is necessary that technology should be used to make the human life in Cities more comfortable rather than overpowering the emotional content of the public at large that is the differentiating factor of mankind. He emphasised that every Smart city should be built over humane aspects . As of now it seems that technology and infrastructure have



Speaking at the Smart Cities Summit 2017

taken centre stage and the humane aspects have been sidelined with resources and effort to make the city Smart being spent on only these two aspects . To create a humane Smart City , with every investment of effort and resources , the question should be asked about the positive effect of the outcome on the humanistic nature of the city .

He concluded by saying that goal should be modified to Humanistic Smart Cities in PM Narendra Modi's vision and the political leaders should lead the efforts by involving public sentiment and not leave decisions to the bureaucracy and agencies alone . He also warned that though the political leaders have to take the lead , they should not use Smart Cities project as a political issue to gain mileage and work on it for a futuristic India.

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