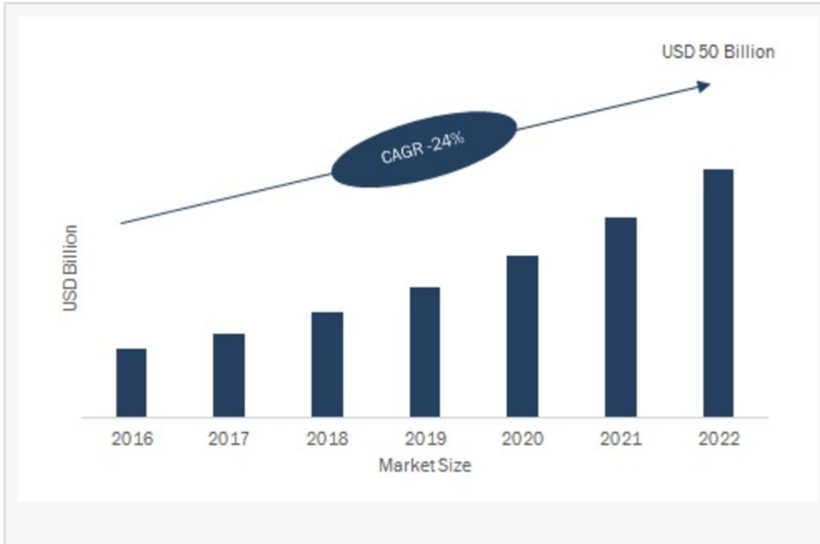
4K Television Market Analysis, Size, Share, Growth and Trends by Forecast 2017 – 2023

4K TV Market, By Type (<55 Inch, 55 Inch, 65 Inch), By End-users (Household, Public) - Forecast 2023



PUNE, MAHARASHTRA, INDIA, June 16, 2017 /EINPresswire.com/ -- Market Highlights:
The ultra-definition televisions is a combination of 4K resolution, high dynamic range, high frame rate and wide color gamut (WCG). 4K television is a biggest change in the television industry. The competition between various 4K television vendors has intensified over the past few years.

The factors contributing to the growth of the 4K television market are new technological changes, features such as better picture quality, high resolution, increasing demand for consumer electronics and increasing demand for live shows. However, factor such as high cost is hindering the overall growth of the 4K television market.

> Haier Inc. (China), Sharp Corporation(Japan), Panasonic Corporation (Japan), Skyworth Electronics Pvt Ltd (China)"
>
> *Market Research Future*

Geographically, Asia-Pacific accounted for the largest market share in the global 4K Television Market, whereas North-America is expected to grow at a fast pace over the forecast period, 2017-2023.

Major Key Players:
• Sony Corporation (Japan)
• Videocon Industries Limited (India)
• TTE Technology, Inc (China)
• LG Display (South Korea)
• Samsung Electronics Co. Ltd (South Korea)
• Haier Inc. (China)
• Sharp Corporation (Japan)

- Toshiba Corporation (Japan)
- Panasonic Corporation (Japan)
- Skyworth Electronics Pvt Ltd (China)

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Regional Analysis:
Regionally, Asia-Pacific accounted for the largest market share, owing to increased adoption of new technological solutions, increasing competition among 4K television vendors, increasing demand for consumer electronics and increasing disposable income.

However, North-America region is expected to grow over the forecast period, 2017-2023. The reason is attributed to technological developments, biggest importer for 4K televisions and sharper picture quality.

Market Research Future Analysis:
The global 4K television market is expected to grow significantly over the forecast period, 2017-2023. Household segment of 4K television market globally drives the market majorly due to increasing demand for more than 55 inches television in the Asian countries. The market is expected to have higher growth rate as compared to the previous years.

Asia-Pacific region accounted for the largest market share because of technological advancements, increasing e-commerce, manufacturing hub, emerging nations and increasing consumer demand for ultra HD televisions. The sales in Asia-Pacific region has grown over the last few years, majorly from countries such as Singapore, Hong Kong, Vietnam and Korea. The region is attributed to increasing number of subscribers, biggest exporters of 4k TV and digital transformation.

However, the North-American region is expected to grow at a fast pace over the forecast period, 2017-2023. The region is attributed to the growth in digitalization.

Market Analysis:
According to Market Research Future, market has been segmented into type, end-users and region.

On the basis of end-users, the market has been segmented into household and public. Out of these, household accounted for the largest market share majorly due to better standard of living, increasing disposable income and increasing consumer awareness.

Intended Audience
- Manufacturers
- Distributors

- Research firms
- Consultancy firms
- Software Developers
- Vendors
- Semiconductor Manufacturers
- End-user sectors
- Technology Investors

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