

# Global Mobile Wallet Market to Grow at a Strong CAGR of 35.6% by 2022

*OrbisResearch.com has published new research report on "Global Mobile Wallet Market Research Report and Forecast to 2017-2022" to its database.*

DALLAS, TEXAS, UNITED STATES, June 16, 2017 /EINPresswire.com/ -- According to Statistics MRC, the [Global Mobile Wallet Market](#) is anticipated to grow at a strong CAGR of 35.6% during the forecast period 2015 to 2022. The factors that are driving the market growth include rising awareness regarding mobile wallets and their applications, growing smart phone penetration and escalating benefits of mobile wallets. However factors such as security, huge capital investment and technology immaturity of mobile wallet are hindering the market growth. In the digital payments industry, Mobile wallets are considered to be a revolutionary trend.

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Asia Pacific region is anticipated to witness strong growth rate during forecast period. The growth is attributed to increased usage of smart phones enabled with internet connection, government initiatives to encourage digital transactions, and raising consumer purchasing power. By end user, the OSS/BSS solution providers segment is poised to witness utmost growth rate mainly due to the reliable development of mobile wallet by the adoption of NFC technology.

Some of the key players in global mobile wallet market include Airtel Money, Alipay, Amazon.com, American Express, Apple, Bank of America, Citibank, Citrus Payment Solutions, First Data, Google, MasterCard, Vodafone, One97 communications, Oxigen, PayPal, and Visa.

Product Types Covered:

Remote  
Proximity

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Transaction Types Covered:

Mobile commerce transactions  
Money transfer  
Mobile ticketing  
Mobile coupons  
Micropayments  
Other Transactions



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Applications Covered:

Entertainment  
Shopping  
Hotel Booking  
Bill Payments  
Rail, Metro and Bus Tickets  
Air Tickets and Boarding Passes  
Other Applications

End Users Covered:

Mobile Network Operators  
Hardware Solution Manufacturers  
Software Developers  
Content and Applications Aggregators  
Mobile Wallet Stakeholders  
OSS/BSS solution providers  
Other End Users

Regions Covered:

North America  
US  
Canada  
Mexico  
Europe  
Germany  
France  
Italy  
UK  
Spain  
Rest of Europe  
Asia Pacific  
Japan  
China  
India  
Australia  
New Zealand  
Rest of Asia Pacific  
Rest of the World  
Middle East  
Brazil  
Argentina  
South Africa  
Egypt

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What our report offers:

Market share assessments for the regional and country level segments  
Market share analysis of the top industry players  
Strategic recommendations for the new entrants  
Market forecasts for a minimum of 7 years of all the mentioned segments, sub segments and the regional markets  
Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)  
Strategic recommendations in key business segments based on the market estimations  
Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments  
Supply chain trends mapping the latest technological advancements

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