

# UK CHILDWISE Trends Analysis Market Research Report 2017

*Wiseguyreports.Com Publish New Market Research Report On-"UK CHILDWISE Trends Analysis Market Research Report 2017".*

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## [UK CHILDWISE Trends Report 2017](#)

The CHILDWISE Monitor report has been published each year since 1994 – a comprehensive annual survey of children's media use, brand attitudes and purchasing habits.

Trends data from this proven leading industry tracking study is available as a separate, concise report - providing the ideal introductory reference for information on children aged 5-16 across the UK.

Request a Sample Report @ <https://www.wiseguyreports.com/sample-request/1418496-childwise-trends-report-2017>



The Trends Report gives tracking data from 1997 to 2016 on media and purchasing behaviour, covering:

- Computers, Internet, games consoles
- TV viewing, access to TV and channels, favourite TV programmes
- Magazines and reading, music and radio, mobile phones
- Pocket money and self purchase across key product fields

Data is presented in total, and separately for boys and girls, within two broad age bands, 5-10 years and 11-16 years. More detailed 2 year age breakdowns are available in the full CHILDWISE Monitor Report, together with further topic areas and analysis.

Complete Report Details @ <https://www.wiseguyreports.com/reports/1418496-childwise-trends-report-2017>

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