

Digital Transformation arrive in Asia with launch of INSPIRIO

INSPIRIO, Asia's first digital transformation agency launched their change management, advanced digital analytics, and business intelligence services.

BANGKOK, BANGKOK, THAILAND, June 19, 2017 /EINPresswire.com/ -- Bangkok, Thailand, June 19, 2017 – INSPIRIO, the first-ever [digital transformation](#) agency in Asia, is helping businesses define, develop, and achieve their digital goals through strategy, program design and execution. They are also delving into brave new waters of industry transforming applications. “We are creating the next Airbnb application for the recruiting industry, it will transform the whole industry, the app in called WORKGURU”, said Singh. This application is intended to launch Q3 2017.



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Charoen Singh

Currently serving and partnering Fortune 500s, including Thailand's largest media broadcaster, in advisory, consulting and training roles, the agency's work spans global tech, FMCG companies, and innovative start-ups. Their services range from offering social media and creative solutions, digital analytics and business intelligence to spearheading world-class campaigns and strategic projects.

“All businesses and organization have to transform to stay ahead in this new digital economy. Our clients trust us to guide through operational changes based on best practices and our depth of global experience,” said Charoen Singh,

Founding Partner and Managing Director of INSPIRIO.

The digital transformation agency offers communication, consulting, and digital agencies as well as social analytics and platform providers a repertoire of services. These include, but are not limited to digital experience design, thought leadership, and partner relationships to real-time digital insights, market intelligence, influencer management and digital lead generation. They also create revolutionary apps that transform industries.

“It's not always clear to businesses what digital approaches and technologies are best suited to their organization. Our customization approach really wins their hearts as we tailor all services to fit each business individually,” said Singh.

Charoen Singh started his career with NESTLÉ, He also worked with MICROSOFT Denmark before leading a digital transformation program for Danish biotech company NOVOZYMES with support from Global Digital Transformation Guru Brian Solis. Leveraging over a decade's experience and exposure to industry best practices, he founded INSPIRIO with one mission – to help businesses transform digitally to fuel their growth while meeting the demands of their customers.

More information about INSPIRIO and their services is available here.

<http://www.inspirio.com/>

About INSPIRIO:

INSPIRIO is Asia's only agency that specializes in digital transformation and providing advanced digital solutions, including big data analytics, to help businesses succeed in today's digital economy.

CONTACT

INSPIRIO CO., LTD

Press contact: Suptichaya Chotichiraratthakorn

Email: SUPITCHAYA@INSPIRIO.COM

Tel: 063 229 3555, 02 309 3611

Address: Suite 1810-11, Park Ventures Ecoplex, 57 Wireless Road, Pathumwan, Bangkok 10330, Thailand

Supitchaya Chotichiraratthakorn

INSPIRIO CO., LTD

+662 309 3611

email us here

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