

Global Pretzel Market to Grow at a CAGR Of 2.80% and Forecast to 2021

Wiseguyreports.Com Publish New Market Research Report On-“Global Pretzel Market to Grow at a CAGR Of 2.80% and Forecast to 2021”.

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[Pretzel Market 2017](#)

Pretzels are crisp, brittle, and salted baked snack food made of flour dough. These are available in various shapes and have shiny outer surfaces. Salt, sugar, chocolate, glazes, seeds, and nuts are the commonly used seasonings for pretzels. Pretzels are known as one of the world's oldest snack foods.

The analysts forecast the global pretzel market to grow at a CAGR of 2.80% during the period 2017-2021.

Covered in this report

The report covers the present scenario and the growth prospects of the global pretzel market for 2017-2021. To calculate the market size, the report considers the revenue generated through the sales of pretzels sold through various retail outlets and foodservice establishments, which include but not limited to hypermarkets, supermarkets, convenience stores, specialist retailers, discount stores, warehouse clubs, and others.

The market is divided into the following segments based on geography:

- Americas
- APAC
- EMEA



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The report, Global Pretzel Market 2017-2021, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

Key vendors

- Conagra Brands
- Intersnack
- Mars
- Pepsico
- Snyder's-Lance

Other prominent vendors

- Auntie Anne's LLC
- Boulder Brands
- Herr Foods Inc
- J&J Snack Food
- Mr. Pretzel
- Old Dutch Foods
- Soft Pretzel Franchise Systems
- Pretzels, Inc
- Pretzelmaker
- UTZ Quality Foods
- Wetzel's Pretzels

Market driver

- Evolving taste preferences
- For a full, detailed list, view our report

Market challenge

- Fluctuations in raw material costs
- For a full, detailed list, view our report

Market trend

- Packaging innovations increase shelf life
- For a full, detailed list, view our report

Key questions answered in this report

- What will the market size be in 2021 and what will the growth rate be?

- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

Complete Report Details @ <https://www.wiseguyreports.com/reports/1309357-global-pretzel-market-2017-2021>

Table of Contents

PART 01: Executive summary

PART 02: Scope of the report

PART 03: Research Methodology

PART 04: Introduction

- Market outline

PART 05: Market landscape

- Market overview
- Segmentation by distribution channel
- Global savory snacks market
- Global pretzel market
- Five forces analysis
- Market overview

PART 06: Market segmentation by distribution channel

- Pretzel distribution channels in Americas
- Pretzel distribution channels in EMEA
- Pretzel distribution channels in APAC

PART 07: Market segmentation by geography

- Pretzel market in Americas
- Pretzel market in EMEA
- Pretzel market in APAC

PART 08: Key leading countries

- US
- Germany

- Russia
- Japan

PART 09: Decision framework

PART 10: Drivers and challenges

- Market drivers
- Market challenges

PART 11: Market trends

- Increase in strategic alliances
- Packaging innovations increase shelf life
- Increasing focus on organic and non-GMO ingredients based pretzels
- Growing focus on expanding production capabilities
- Competitive scenario

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