



Results Driven Marketing, LLC Acquires Web Marketing Portal

Plans Remain Hidden but This Acquisition is Key to 3rd Quarter New Product Offerings

PHILADELPHIA, PENNSYLVANIA, USA, June 16, 2017 /EINPresswire.com/ -- [Results Driven Marketing, LLC](#) (RDM) a premier award winning digital marketing firm announced today that they had purchased all rights, content, and designs for [WebMarketCentral.com](#) – the web marketing portal that for years helped its users understand how digital marketing worked.



As I explained to the guy at ABC, we are not just a digital advertising agency we are Turning Clicks Into Clients for our clients. We have to be better, faster and laser focused for our clients!"

Janeene L. High, CEO

Included in the purchase were the exclusive rights and ownership of the portal's popular and influential blog: [webmarketcentral.blogspot.com](#).

The soon to be redesigned website will be unveiled in the very near future as a cornerstone of RDM's fast-growing content marketing division.

RDM formally started operations in Philadelphia, PA in December 2013 and meteoric growth has led to both accolades and acquisitions. Company founder Janeene High recently accepted the prestigious award for being a Top Digital

Agency 2017 as conferred by the rating agency Expertise.com.

High then directed the launch of [ResultsDrivenMetric.com](#) (RD-Metric) which took place on June 3, 2017. The RD-Metric is in the final BETA testing stage and when testing is finalized the new statistic will revolutionize and bring stability to the way Search-Engine-Optimization (SEO) professionals research keywords.

High was recently asked to explain why RDM has grown to dominate in the marketplace. "Our mission at RDM is to be the absolute best at what we do," she replied, "and what we do is get new clients/customers for our clients."

High further stated, "We don't take on just any business that may have the dollars to work with us. Our clients must make a commitment to allow us to do what we do in the way that we know works. It is how we are Turning Clicks Into Clients®." High was quick to point out that all client returns are analyzed for True-ROI.

"Our clients can tell you that for every dollar they spend with us, they are receiving X times that amount. We sit down with them every month and dig into the results!"

When asked what is on the horizon for RDM, High was quick to rattle off a list of new products that are being released to the market during the 3rd and 4th quarters of this year. Part of the list included

a product called the BOLT – a lightning fast website design platform for small-to-medium sized businesses, and a new SEO tool designed for smaller businesses that can't compete in advertising dollars with larger competitors. The third product is a new service which she remained tight-lipped about, except to say you can continue using your existing internet agency and her company will do all of the heavy lifting for that agency. When asked to explain High just smiled and left the podium.

Mike Bannan, the Managing Partner, was asked to explain the reasons for RDM's success. He stated that for Results Driven Marketing it begins with results. "Today we have 5 case studies and trials that are happening as we speak," Bannan said. "How many digital marketing agencies can make that claim, and then back it up?"

Results Driven Marketing, LLC helps businesses that want to grow their revenues via digital advertising. If you are interested in learning more or receiving a complimentary 45-minute consultation, call 215-393-8700. RDM can be reached via an email to info@digitalrdm.com. Contact RDM via their website at <https://www.digitalrdm.com/contact/>.

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The new keyword comparison tool from Results Driven Marketing.



People making technology work

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