

# Global Secondary Oral Hygiene Market to Grow at a CAGR Of 5.10% and Forecast to 2021

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# Secondary Oral Hygiene Market 2017

About Secondary Oral Hygiene
Secondary oral hygiene can be described as the usage of products for the protection of gums from periodontal diseases. It includes mouthwashes, dental flosses, mouth fresheners, teeth whitening products, and mouth dentures. Oral hygiene products are used to prevent various dental problems such as tooth decay, gum diseases, bad breath, and the building of plaque and germs. They are designed for cleaning teeth, removing plaque,



flossing, cleaning the tongue, and massaging the gums. There are large number of oral hygiene products in the market such as toothbrushes, toothpastes, mouthwashes, flosses, powders, and demineralization agents such as whitening strips, trays, and whitening sprays. Oral hygiene is one of the fastest growing segments in the global personal and beauty care market.

The analysts forecast the global secondary oral hygiene market to grow at a CAGR of 5.10 % during the period 2017-2021.

# Covered in this report

The report covers the present scenario and the growth prospects of the global secondary oral hygiene market for 2017-2021. To calculate the market size, the report considers the

The market is divided into the following segments based on geography:

- Americas
- APAC
- EMEA

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The report, Global Secondary Oral Hygiene Market 2017-2021, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

## Key vendors

- Procter & Gamble
- Colgate-Palmolive
- GlaxoSmithKline
- Johnson & Johnson

## Other prominent vendors

- Dabur
- High Ridge Brands
- Amway
- The Himalaya Drug Company
- Kao
- Prestige Brands Holdings
- water pik
- Jordan Dental
- TePe Oral Hygiene Products
- Tom's of Maine
- Chattem

## Market driver

- Approval from dental associations and recommendations from doctors
- For a full, detailed list, view our report

# Market challenge

- Lack of periodontists and prosthodontists
- For a full, detailed list, view our report

#### Market trend

• Emerging consumerism through digital and social media

• For a full, detailed list, view our report

Key questions answered in this report

- What will the market size be in 2021 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- · What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- · What are the strengths and weaknesses of the key vendors?

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