

Residential Water Purifier 2017 Global Market Expected to Grow at CAGR 15.87% and Forecast to 2021

The analysts forecast the global residential water purifier market to grow at a CAGR of 15.87% during the period 2017-2021.

PUNE, INDIA, June 19, 2017 /EINPresswire.com/

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[Global Residential Water Purifier Market](#)

Description

A residential water purifier is an appliance which functions to eliminate undesirable chemicals, suspended solids, biological contaminants, and gases from contaminated water. The objective of the water purifier is to rectify all the possible impurities from untreated water to produce pure drinking water. The global residential water purifier market encompasses household water purifiers that remove impurities from water and makes it suitable for the drinking purpose. The market covers geographies such as APAC, Europe, North America, and MEA, and the filtration technology of water purifiers included in the report are multiple technology based water purifier, reverse osmosis (RO) water purifier, gravity-based water purifier, and ultra-violet (UV) water purifier.

Covered in this report

The report covers the present scenario and the growth prospects of the global residential water purifier market for 2017-2021. To calculate the market size, the report considers the new unit sales by value and exclude retrofit/replacement/spares/aftermarket/services market.

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The market is divided into the following segments based on geography:

- APAC



- Europe
- North America
- MEA

The Global Residential Water Purifier Market 2017-2021, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

Key vendors

- Amway
- Eureka Forbes
- Hindustan Unilever Limited (HUL)
- LG Electronics
- Panasonic
- Koninklijke Philips

Other prominent vendors

- Aqua Fresh RO Systems
- AQUAPHOR
- Coway
- ION EXCHANGE
- Kent RO Systems
- Midea Group

Market driver

- Technological innovations and product differentiation
- For a full, detailed list, view our report

Market challenge

- Low penetration in rural areas
- For a full, detailed list, view our report

Market trend

- New product branding initiatives
- For a full, detailed list, view our report

Key questions answered in this report

- What will the market size be in 2021 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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- Amway
- Eureka Forbes
- Hindustan Unilever Limited (HUL)
- LG Electronics
- Panasonic
- Koninklijke Philips
- Whirlpool Corporation

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CONTACT US :

NORAH TRENT

Partner Relations & Marketing Manager

sales@wiseguyreports.com

www.wiseguyreports.com

Ph: +1-646-845-9349 (US)

Ph: +44 208 133 9349 (UK)

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Norah Trent

Wise Guy Consultants Pvt. Ltd.

+1 (339) 368 6938 (US)/+91 841 198 5042 (IND)

email us here

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