

# Cloud Mobile Music Services 2017 Global Market Expected to Grow at CAGR 7.40% and Forecast to 2021

*WiseGuyReports.Com Publish a New Market Research Report On -"Cloud Mobile Music Services 2017 Global Market Expected to Grow at CAGR 7.40% and Forecast to 2021"*

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The analysts forecast the global cloud mobile music services market to grow at a CAGR of 7.40% during the period 2017-2021.

[Cloud mobile music services include](#) internet services that help users to upload their personal music collection on the cloud. These (music collections) can be later retrieved from the Internet on laptops, smartphones, tablets, and other devices. A majority of the mobile music service providers have online music stores that offer songs to the user. Cloud-based online music enables listeners to move from the traditional way of owning music to a new model of 'anytime-anywhere' access to music. Moving from an ownership model to subscription and ad-supported music is likely to change the music preferences of consumers as they will experiment more with the new forms of music. This will result in a wide variety of music reaching a large and diverse audience.

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## Covered in this report

The report covers the present scenario and the growth prospects of the global cloud mobile music services market for 2017-2021. To calculate the market size, the report considers the new sales/volume/value and aftermarket/services market.

The market is divided into the following segments based on geography:

- Americas
- APAC
- EMEA

The report, Global Cloud Mobile Music Services Market 2017-2021, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

### Key vendors

- Alphabet
- Amazon
- Apple
- Spotify

### Other prominent vendors

- Aspiro
- Deezer
- Guvera
- Gamma Gaana
- Microsoft
- Rhapsody International
- Saavn
- Stingray Digital Media Group
- TriPlay

### Market driver

- Increasing use of smartphones and cloud services
- For a full, detailed list, view our report

### Market challenge

- Music piracy leading to huge losses
- For a full, detailed list, view our report

### Market trend

- Rising popularity of analytics in the music industry
- For a full, detailed list, view our report

#### Key questions answered in this report

- What will the market size be in 2021 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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Norah Trent

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+1 646 845 9349 / +44 208 133 9349

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