

FRESHPET® CELEBRATES GIVING PETS A FRESH START!

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/EINPresswire.com/ -- Freshpet®, Inc (Nasdaq:FRPT), the first and only maker of fresh, all natural food for pets in the U.S., is dedicated to bringing the power fresh, real food to pets. As part of their brand commitment they're dedicated to do the right thing for pets, people, and the planet, which has included donating over 3 million meals to shelters and rescues across the country. This year, Freshpet® has teamed up with non-profit NYC shelters Animal Haven www.animalhavenshelter.org and the ASPCA® Adoption Center in NYC www.aspca.org/adopt to help shelter pets, which number in the millions across the U.S., find happy and loving homes. From now until July 31, 2017, Freshpet® will be offering Animal Haven and the ASPCA adopters free Freshpet® food and coupons to help their new pet get started on a fresh, healthy diet.



"It is a fact that people who have pets live a happier and healthier life." Says Dr. Katy Nelson, associate veterinarian at the Belle Haven Animal Medical Centre in Alexandria, VA, as well as the host and executive producer of "The Pet Show with Dr. Katy."

Each year, millions of pets come into shelters and too few people consider adoption when looking for a pet. Adopting dogs and cats in need from shelters and rescues and giving them a good home has been shown to give psychological, emotional and physical benefits to pet parents. Caring for a pet can provide a sense of purpose and fulfillment and lessen feelings of loneliness. And when you adopt, you can also feel proud about helping an animal in need!

Once you bring a pet home – it is critical to be sure they are fed the best ingredients possible to live a long and healthy life. Freshpet® has brought transformational change to the pet food industry as the first and only pet food brand to offer, real pet food fresh from the fridge. All the healthy, fresh meals are made in the USA using only the highest quality natural ingredients. Freshpet® believes all pets deserve to benefit from eating fresher, less processed foods just like we do to stay healthy. And they've heard from thousands of pet parents who have seen their pets become happier and healthier due to a fresh diet.

"We started Freshpet® because we believe our pets deserve fresher foods like what we'd cook at home. We know more and more pet parents are looking for healthier meal solutions that will help their pets live fuller, happier lives." said Scott Morris, Co-Founder of Freshpet®. "Freshpet® is also committed to helping all pets find homes, and live happy and healthy lives."

To learn more about the new products from Freshpet®, visit www.freshpet.com

About Freshpet®

Freshpet®, headquartered in Secaucus, New Jersey, is the only company providing fresh, refrigerated dog and cat food nationwide. Founded in 2006 by pet lovers and pet food industry professionals, Freshpet® identified an opportunity to improve the pet food market and introduced fresh dog and cat food as a healthy alternative to dry and canned food. Freshpet® only uses the highest quality meats,

poultry and fish combined with fresh vegetables and fruits—with never any pre-processed meals like those found in traditional dog food. Nutrient rich recipes allow pets to have the same healthy eating habits as their owners.

Freshpet® brands include Freshpet® Select and Dog Joy™, available at select grocery and mass-market retailers; Deli Fresh®, Vital™ and Dognation™, available at pet specialty stores.

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