

# Astoria Company Announces Upgrades to Mortgage Leads Platform AstoriaLeads.com

*Buyers and Sellers of Mortgage Leads enjoy major benefits of upgraded AstoriaLeads.com proprietary platform.*

DUBLIN, CA, UNITED STATES, July 11, 2017 /EINPresswire.com/ -- Astoria Company Announces Major Upgrade to its Mortgage Lead Platform, AstoriaLeads.com

California, June 2017 - Adding to their vast portfolio of performance marketing technology, AstoriaLeads.com offers Mortgage Lenders, Brokers and Agents the opportunity to acquire new customers in New Purchase Mortgages or Refinance Mortgages with Real-Time Exclusive & Shared Leads.

Scott Thompson, CEO stated; "We wanted to create a complete do it yourself platform that would streamline the process of the mortgage agent quickly getting in contact with customers. Agents can now receive Exclusive or Shared Leads that target and apply filters as desired. An Example of some filtering

includes loan to value ratios, property type, geographical areas with no blocked zip codes or limits of territories or states. In short, we wanted the Mortgage Agent to be in control of their lead flow to get the most out of their advertising dollar."

This proprietary platform provides Mortgage Agents the unique ability to set their daily and/or hourly buying caps to the rate that their resources can manage. With varying price tiers, every Agent Broker can find the right leads to meet their satisfaction.

All leads are delivered in real-time, complete with the full consumer information collected at source, allowing mortgage agents to save time and still get superb results. Leads can be delivered through text message, email, or directly to the Broker's CRM.

Astoria Company owns, operates and manages a multitude of internet properties to ensure the widest reach to generate organic, social media and mobile leads. What really sets them apart is that all of their Exclusive Leads are guaranteed to sell to only one buyer! And Shared Leads are guaranteed to be sold to no more than four. Further, the friendly return process makes it simple to return leads that did not meet the broker's highest satisfaction, solidifying Astoria Company's reputation as a legitimate and trustworthy lead source.

By going to <http://www.AstoriaLeads.com>, Mortgage Agents and Brokers can sign up online and start receiving leads right away.

Astoria owns a proprietary lead exchange platform for many B2C verticals which process over 50



million web and mobile leads per month as well as 200+ pay per call lead generation campaigns. In addition, Astoria powers websites for Domain Investors who care about maximizing profits and creating a successful online presence, going way beyond traditionally parked domains. Astoria Company is a two-time Inc5000 honoree for America's fastest growing privately held companies. CONTACT: Scott Thompson, CEO [Scott@AstoriaCompany.com](mailto:Scott@AstoriaCompany.com)

Scott Thompson  
ASTORIA COMPANY  
5106637016  
[email us here](#)

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