

# Global Managed DNS Services Market Research Report 2017 Analysis and Forecast to 2023

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-- [Managed DNS Services Market](#):

## Executive Summary

A Managed DNS Service offers web-based control panels and software to provide assistance to users in managing DNS traffic via specified server protocols such as IP address, SMTP authentication, and Geo DNS. The growing advancement of science and technology is creating new developments in DNS environment. This advancement is propagating new application fields in DNS service management such as various industries, institutes and web service providers. Growing number of applications is forming a strong DNS system, which are providing services for enterprises and self-operations.

The factors contributing to the growth of [managed DNS services](#) market are evolution of converged cloud infrastructure, low cost of cloud infrastructure deployment, and high investment by e-commerce industries. Furthermore, industrial growth and emerging managed DNS service in the developing countries acts as opportunities for the growth of the managed DNS services market over the forecast period, 2016-2027. However, complex features and inadequate distribution channels are hindering the growth of the market.

The global managed DNS services market is estimated to grow from USD 63.99 million in 2016 to USD 169.02 million by 2027, growing at a CAGR of 9.23% during the forecast period.

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Objective Study of Managed DNS Services Market:

To provide detailed analysis of the market structure along with forecast of the various segments and sub-segments of the global managed DNS services market



To provide insights about factors affecting the market growth

To analyze the global managed DNS services market based on tools such as Porter's Five Force Analysis

To provide historical and forecast revenue of the market segments and sub-segments with respect to four main geographies, North America, Europe, Asia, and Rest of the World (ROW) and their countries.

To provide country level analysis of the market with respect to the current market size and future prospective

To provide country level analysis of the market for segment by type, service provider and region

To provide strategic profiling of key players in the market, comprehensively analyzing their core competencies, and drawing a competitive landscape for the market.

To track and analyze competitive developments such as joint ventures, strategic alliances, mergers and acquisitions, new product developments, and research and developments in the global managed DNS services market

Segments-

For the purpose of this study, Market Research Future has segmented the market of managed DNS service into type, service provider and region.

Type-

Recursive DNS

Authoritative DNS

Service Provider-

Enterprise

Self-Service

Region

North-America

Europe

Asia-Pacific

RoW

Key Players

The key players in the global managed DNS services market include VeriSign Inc (U.S), Dyn Inc (U.S.), Neustar, Inc. (U.S.), Akamai Technologies Inc. (U.S.), Cloud Flare Inc. (U.S.), DNS Made Easy (U.S.), Amazon Web Services (AWS) (U.S.), Rackspace Inc. (U.S.), GoDaddy Inc.(U.S.) and NSOne Inc. (U.S.).

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Regional Analysis-

North America is leading the Managed DNS Service market followed by Europe. However, Asia-Pacific is the fastest growing market for Managed DNS services majorly due to growing markets for data centers and mobile device networking. Middle East & Africa has slow growth in data networking and has small cloud base infrastructure market.

In 2016, North America is estimated to generate the largest revenue of USD 29.59 million followed by Europe with USD 15.25 million. This trend is projected to change by 2027, where Asia-Pacific would raise its revenue to USD 49.95 million from USD 12.77 million in year 2016. At a CAGR of 13.20%, the region is predicted to show a high revenue growth during the forecast period. Middle East & Africa is expected to have slow growth at 6.34% CAGR, during forecast period.

## Key Findings-

Global managed DNS services market has reached USD 63.99 million in 2016 and is projected to exhibit revenue of USD 169.02 million by the end of 2027 with a growing CAGR of 9.23%.

Based on types, the Recursive DNS segment, among all is growing with the highest revenue value of USD 40.92 million in 2016 and is estimated to reach USD 95.30 million by the end of the forecast period; estimated to grow with CAGR of 7.99%.

Based on service providers, the Enterprises segment accounted for the largest market share with a revenue of USD 43.53 million in 2016 and is estimated to reach USD 120.82 million by the end of the forecast period with a CAGR of 9.72%.

By regions, North America had been estimated to generate the largest revenue of USD 18.76 million in 2016 and is expected to reach USD 43.36 million by 2027, with 7.91% CAGR, followed by Europe. Asia-Pacific is growing with a CAGR of 14.31%, thereby increasing its revenue from USD 9.28 in 2016 million to USD 40.43 million by 2027.

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