

Laundry Care in the Philippines Market 2017 Analysis, Opportunities and Forecasts to 2022

WiseGuyReports.Com Publish a New Market Research Report On - "Laundry Care in the Philippines Market 2017 Analysis, Opportunities and Forecasts to 2022".

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In the Philippines, sales of [laundry care products](#) generally depend on population growth, laundry habits and lifestyle trends. The Philippine Statistics Authority put the country's average annual population growth rate from 2010 to 2015 at 2%, indicating strong demand for laundry care products and new opportunities for growth due to the constant need to wash clothing. However, due to the upsizing trend amongst consumers, laundry care increased by only 5% in current value terms in 2016, which was...

The Laundry Care in Philippines market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2021 illustrate how the market is set to change.

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Product coverage: Carpet Cleaners, Fabric Softeners, Laundry Aids, Laundry Detergents.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

* Get a detailed picture of the Laundry Care market;



- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Home Care Sees A Slowdown in Value Growth in 2016

Premium But Affordable Products Appeal To Consumers
Multinational Players Still Dominate Home Care in the Philippines
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