

## Worldwide Craft Beer Industry Production, Future Demand, Sales and Consumption Research Report to 2027

Global Craft Beer Market Information by types (Ale, Lager, beer and other), Raw Materials (malt, yeast and enzymes) and region- Forecast to 2027

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Market Research Future

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Research Future published a Half Cooked Research Report on Global Craft Beer Market

Market – Overview:

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Major Key Players are Craft Beer Co., Boston Beer Co., Yuengling & Son Inc, New Belgium Craft Brewery, Gambrinus, Deschutes Brewery, Bell's Brewery, Duvel Moortgat USA, Sweetwater Brewery" *Market Research Future*  The Global Craft Beer Market is poised to witness an extravagant growth by 2027, registering a significant rate of CAGR during the forecast period 2016-2027. As per MRFR analysis, in the global market, the popularity of craft beer has risen and the consumers' interest is shifting towards craft beer due to change in taste and innovation in recipe. Craft beer is the beer produced traditionally; production of craft beer is a part of microbrewery industry. Compared to the large-scale corporate breweries Microbrewery produces brewery in very small quantity. Due traditional brewing methods; Craft beer is expensive. Craft beer industry is one of the ancient industries of its kind. Craft

beer market is witnessing a vigorous development due to the increasing interest of people to drink traditionally prepared drink

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**Key Players** 

The leading market players in the global craft beer market mainly include The Craft Beer Co., Boston Beer Co., Yuengling & Son Inc, New Belgium Craft Brewery, Gambrinus, Deschutes Brewery.

Other prominent players include - Bell's Brewery, Duvel Moortgat USA, Sweetwater Brewery and others.

Market – Synopsis & Scenario:

The global craft beer market predicted to have a strong growth in the coming years. As per MRFR analysis, in the global market, the popularity of craft beer has risen and the consumers' interest is shifting towards craft beer due to change in taste and innovation in recipe. Another factor contributing to the growth of global craft beer market is the increasing demand of malt as a raw material in food industry. Malt is one of the major raw material required in the production of craft beer as it helps in good digestion and are good source of sweetness, flavor and colors. Also innovations in enzyme technologies that are being used for manufacturing craft beer have also supported the growth in this market over the past couple of years.

Access the market data and market information presented through more than 25 market data tables and 25 figures spread over 147 numbers of pages of the project report "Craft Beer Market - Forecast to 2027"

Market - Segmentation:

The Global Craft Beer Market is segmented into 3 main dynamics

- Segmentation On the basis of Types: Comprises Ale, Lager, beer and others
- Segmentation On the basis of raw materials: Comprises malt (barley, wheat and rice), yeast and enzymes.
- Segmentation on the basis of Region : Comprises Geographical Regions

Reasons to Buy:

- The Report Provides detailed analysis of the market structure along with forecast for the next 10 years of the various segments and sub-segments of the Global Craft Beer Market
- Offers insights about factors affecting the market growth
- Enables to Analyze the Global Craft Beer Market based on various factors- price analysis, supply chain analysis, Porter's five force analysis etc.
- Provides historical and forecast revenue of the market segments and sub-segments with respect to four main geographies and their countries- North America, Europe, Asia, and Rest of the World (ROW)
- Offers country-level analysis of the market with respect to the current market size and future prospective
- Provides country-level analysis of the market for segment by types, raw materials and region
- Offers strategic profiling of key players in the market, comprehensively analyzing their core competencies, and drawing a competitive landscape for the market

• Enables to track and analyze competitive developments such as joint ventures, strategic alliances, mergers and acquisitions, new product developments, and research and developments in the Global Craft Beer Market

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**Regional Analysis:** 

North America is leading the global market of Craft Beer with steady revenue growth. In Europe, the comfortable brewing instructions have steadied the consumption volume, which fell meaningfully in the past two years. Emerging economies are also gaining significant importance for the major international beer brands. Increased sales in Latin America and Asia have empowered producers to economize out complete sales growth.

About Market Research Future:

At <u>Market Research Future (MRFR</u>), we enable our customers to unravel the complexity of various industries through our Cooked Research Report (CRR), Half-Cooked Research Reports (HCRR), Raw Research Reports (3R), Continuous-Feed Research (CFR), and Market Research & Consulting Services.

MRFR team have supreme objective to provide the optimum quality market research and intelligence services to our clients. Our market research studies by products, services, technologies, applications, end users, and market players for global, regional, and country level market segments, enable our clients to see more, know more, and do more, which help to answer all their most important questions.

In order to stay updated with technology and work process of the industry, MRFR often plans & conducts meet with the industry experts and industrial visits for its research analyst members.

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