



SpendHQ Named SIIA Business Technology Finalist for Best Big Data Reporting & Analytics and Best Data Visualization

SpendHQ earns prestigious industry recognition for the 2017 CODiE Awards

ATLANTA, GA, UNITED STATES, June 21, 2017 /EINPresswire.com/ -- SpendHQ, an award-winning [spend analysis](#) software solution for procurement, announced today that they have been named a 2017 SIIA CODiE Awards [finalist](#) in the Best Big Data Reporting & Analytics Solution and Best Data Visualization Technology categories. Finalists represent the best products, technologies and services in software, information and business technology.

SpendHQ is a spend analysis solution that provides rapid, accurate and detailed visibility into enterprise spend data. This full-service Software-as-a-Service (SaaS) spend analytics solution delivers actionable insight for sourcing and procurement professionals. Based on their 15-year history of enabling spend visibility for leading companies, their innovative data approach incorporates machine learning and algorithm-based analytics built upon the \$1.5 trillion in spend and over 100 million unique vendor names they've categorized over the years. With SpendHQ, procurement leaders can effectively impact the bottom line.

The SIIA CODiE Awards are the premier awards for the software and information industries and have been recognizing product excellence for over 30 years. The awards offer 93 categories that are organized by industry focus of education technology and business technology. SpendHQ was honored as one of 205 finalists across the 59 business technology categories.

"I am impressed by the level of innovation and creativity of the products that have been selected as this year's CODiE Award finalists. We are happy to recognize these products and the power they have to transform the future of how we do business," said Ken Wasch, president of SIIA.

"We are thrilled and honored for the opportunity the CODiE Awards has given us to demonstrate our exciting technological improvements to these acclaimed judges," said [Darren Shipp, SVP of Product & Operations at SpendHQ](#). "To be nominated in these categories by SIIA is a validation of our vision, and we are grateful for this recognition."

The SIIA CODiE Awards are the industry's only peer-recognized awards program. Business technology leaders including senior executives, analysts, media, consultants and investors evaluate assigned products during the first-round review, which determines the finalists. SIIA members then vote on the finalist products, and the scores from both rounds are tabulated to select the winners. Winners will be announced during the CODiE Award Business Technology Winner Announcement & Celebration, July 25 in San Francisco.

Details about each finalist are listed at <http://www.sii.net/codie/Finalists>.

For more information or to request a spend analysis demo, visit: www.SpendHQ.com.

About the SIIA CODiE™ Awards

The SIIA CODiE Awards is the only peer-reviewed program to showcase business and education technology's finest products and services. Since 1986, thousands of products, services and solutions have been recognized for achieving excellence. For more information, visit sii.net/CODiE.

About SpendHQ

SpendHQ is a spend analysis solution that provides rapid, accurate and detailed visibility into enterprise spend data. This full-service SaaS (Software-as-a-Service) spend analytics solution delivers actionable insight for sourcing and procurement professionals.

Recognized for innovation and industry impact in the procurement space, SpendHQ was named to the 2015 Red Herring Global 100 list, and listed as a finalist in the CODiE 2016 Awards as a "Best Supply Chain Management" solution. With SpendHQ at their fingertips, clients ranging from Fortune 500s to mid-market companies are finally able to see their enterprise spend clearly and drive savings confidently.

As a standalone extension of Insight Sourcing Group, SpendHQ is built by industry leaders with unmatched sourcing knowledge. Inc. Magazine has ranked Insight Sourcing Group among the fastest-growing private companies in America every year since 2008. In 2015, Insight Sourcing Group was also named the #1 Boutique Consulting Firm in the U.S. by Vault.com and the #1 Small Strategy Firm by Consulting Magazine.

Learn more about SpendHQ's spend analysis solution and start taking control of enterprise spend data at www.spendhq.com and request a free spend analytics demo today.

Stay up to date with all things procurement by visiting SpendHQ's procurement blog, and by following on LinkedIn.

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This press release can be viewed online at: <http://www.einpresswire.com>

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