

Rwanda - Telecoms, Mobile, Broadband and Digital Media – Market Key Statistics, In Depth Analysis and Forecast to 2022

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[Rwanda - Telecoms, Mobile and Broadband 2017](#)

Executive summary

Rwandan government commits to smart city investment

The Rwandan telecom market continues to develop strongly, buttressed by sustained GDP growth which has seen the country develop one of the fastest-growing economies in the world. Supported by significant foreign aid, this growth has been helped by prudent fiscal and monetary policies which have created a business-friendly environment conducive to investment.

Nevertheless, poverty remains widespread.

There is little economic diversity, with up to 99% of the population engaged in agriculture and in the mineral and agro-processing sectors. The financial services sector is also underdeveloped: with banks focussed on government borrowing there is little attention paid to the support of small businesses, and most of the population has little or no access to conventional banking services. In turn, this has made Rwanda one of the more successful markets on the continent for mobile banking and payment services.

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This report contains an overview and analysis of Rwanda’s telecommunications market, profiles of the major players in all market sectors, relevant statistics and analysis, and scenario forecasts to 2021 for the country’s mobile market.

Key developments:

Tigo Rwanda pilots loan facility via Tigo Cash; government commits to investing in smart city infrastructure with Nokia; Bharti Airtel considers sale of Rwandan unit; MTN Rwanda fined for moving IT services abroad; Liquid Telecom expands FttP network; fleet of buses equipped with



LTE routers to provide mobile broadband for passengers; regulator calls for interested parties to manage Mobile Number Portability facility; MNOs implement One Network Area scheme removing roaming charges; Smart Africa Alliance Initiative to raise \$300 billion by 2020 for regional ICT infrastructure; KTRN expands wholesale LTE services; report update includes the regulator's market data to December 2016, telcos' operating data to Q4 2016, recent market developments.

Market penetration rates in Rwanda's telecoms sector – 2016 (e)

Market Penetration rate

Fixed-line telephony 0.1%

Fixed internet 29.3%

Mobile SIM (population) 79%

Companies mentioned in this report: Rwandatel (Terracom, LapGreen); MTN Rwanda; Liquid Telecom; Tigo Rwanda (Millicom); Bharti Airtel; Artel Communications; Electrogaz.

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