

Self-Paced E-Learning 2017 Global Market Expected to Grow at CAGR 11.08% and Forecast to 2020

WiseGuyReports.Com Publish a New Market Research Report On - "Self-Paced E-Learning 2017 Global Market Expected to Grow at CAGR 11.08% and Forecast to 2020".

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The analysts forecast the global generic e-learning courses market to grow at a CAGR of 11.08% during the period 2016-2020.

[E-learning refers](#) to learning through electronic gadgets, such as PCs, notebooks, and tablets. It is backed by ICT that enables users to learn 24/7 learning from any access point. The curriculum of e-learning includes archived and real-time information. There is no set standard of e-learning method used in the education market. Differentiation is primarily based on the type of content delivered and the mode of instruction, which could be classroom based, virtual, or blended learning environment.

Generic e-learning courses are standard courses offered by service providers, educational institutions, and experts. These courses are prepared as per the standard curriculum, which is universal for a given subject or topic.

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Covered in this report

The report covers the present scenario and the growth prospects of the global generic e-learning courses market for 2016-2020. To calculate the market size, the report considers the revenue generated through the sales of generic e-learning courses for a fee or subscription. Self-paced generic e-learning courses were not considered while calculating the market size. While calculating the revenue generated in the market, the following components were considered.

- Courses



Self-Paced E-Learning Market 2017

- Content

The market is divided into the following segments based on geography:

- APAC
- Europe
- North America
- ROW

The report, Global Generic E-Learning Courses Market 2016-2020, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

Key vendors

- Cegos
- Macmillan Learning
- Pearson Education
- Skillsoft

Other prominent vendors

- Atomic Training
- Cisco Systems
- City & Guilds Group
- DuPont Sustainable Solutions
- eJ4
- GP Strategies
- Harvard Business Publishing
- Inspired eLearning
- LearnSmart
- NIIT
- Premier IT
- Vado
- Vivid Learning Systems
- Vubiz
- Yukon Learning

Market driver

- Rise in IT funding in education sector
- For a full, detailed list, view our report

Market challenge

- Threat from MOOCs and self-paced packaged content market
- For a full, detailed list, view our report

Market trend

- Mobile learning
- For a full, detailed list, view our report

Key questions answered in this report

- What will the market size be in 2020 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?

- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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Table Of Contents – Major Key Points

PART 01: Executive summary

- Highlights

PART 02: Scope of the report

- Market overview
- Top-vendor offerings

PART 03: Market research methodology

- Research methodology
- Economic indicators

PART 04: Introduction

- Key market highlights

PART 05: Market landscape

- Market overview
- Market size and forecast
- Five forces analysis

PART 06: Market segmentation by learning methodologies

- Global self-paced e-learning market by learning methodologies
- Global self-paced e-learning market by blended learning
- Global self-paced e-learning market by synchronous learning
- Global self-paced e-learning market by asynchronous market

PART 07: Market segmentation by product

- Global self-paced e-learning market by product
- Global self-paced e-learning market by services
- Global self-paced e-learning market by content

PART 08: Geographical segmentation

- Geographical segmentation of global self-paced e-learning market
- Self-paced e-learning market in Americas
- Self-paced e-learning market in EMEA
- Self-paced e-learning market in APAC

PART 09: Market drivers

- Rise in enrollment in online classes
- New educational policies by governments in APAC
- Increase in demand for language learning products
- Improved digitalization and provision of e-learning content

Continued.....

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