

Reindeer husbandry benefits from IoT technology

In collaboration with the Palojärvi reindeer herding cooperative, Digita is piloting reindeer tracking using an IoT network.

HELSINKI, FINLAND, June 29, 2017 /EINPresswire.com/ -- [Digita](#)'s nationwide IoT network enables lighter and more durable GPS reindeer tracking solutions, allowing the entire lifecycle of reindeer to be monitored in the future.



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Seppo Koivisto

Tracking is important to reindeer husbandry, since most reindeer that die in the forest are never found. The solutions enabled by Digita's IoT network allow herders to track more reindeer than before and to find lost individuals.

"For us, real-time, reliable information on the movements and disappearance of reindeer is extremely important. We are

thrilled that new, lighter technology can finally be used for reindeer tracking. This means that we will be better able to monitor the entire herd, with no dead zones. I think that effective tracking technology will be in high demand throughout the Nordic reindeer economy," says Seppo Koivisto of the Palojärvi cooperative.

"Compared to previous reindeer tracking devices, Digita's IoT network-based solutions enable lighter and longer-lasting tracking devices, which are also comfortable for the reindeer to carry. In addition to reindeer owners, everyone moving around reindeer territory can benefit from this. For example, in the future it may be possible to track the movements of reindeer in the neighbourhood of roads and warn motorists about them," says Ari Kuukka, Director, IoT Services at Digita.

"The range of IoT applications offered by IoT's network is virtually unlimited. This reindeer tracking pilot is one example of the new possibilities introduced by IoT technology," says Kuukka.

Digita's IoT network, which is based on its high masts and two-way LoRa technology, enables devices connected to the network to function cost-effectively and simply. In addition, the battery life of portable devices connected to the IoT network is significantly better than in the case of older technologies.

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Digita transmits radio and television programmes to everyone living in every corner of Finland every day of the year. We also apply the latest digital technology in order to develop and offer versatile online television and radio services. In addition, our service portfolio includes comprehensive IoT

services based on our nation-wide network, as well as world-class Data Centre Services. Our clients are media houses and mobile and broadband operators that provide the very best contents.

Palojärvi reindeer herding co-operative lies within the municipalities of Rovaniemi, Tervola, Ylitornio and Pello, covering an area of about 4,000 km² with a living reindeer number of 5,000.

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